HILLSBOROUGH SOIL & WATER CONSERVATION DISTRICT (HSWCD) 2014 ANNUAL POSTER CONTEST RULES & JUDGING CRITERIA

Rules:

1. The **2014 THEME "DIG DEEPER – Mysteries in the soil" or just "DIG DEEPER" must be on the poster**. (Do not use any other theme.)

2. Any media may be used to create a flat or two-dimensional effect (paint, crayon, colored pencil, charcoal, stickers, paper or other materials on regular posters (no computer only special category).

3. **Poster size must be between 8.5" x 11" and 22" x 28"**. Please do not use any larger size posters. Posters should be packed so they remain flat when sent to HSWCD.

4. The **Entry Form must be signed by a parent or guardian and placed on back of the poster.** Each entry must have a signed entry form to be eligible for judging.

5. Although younger students will most likely receive help in planning from parents or teachers, HSWCD encourages each student to do as much of the work as possible by him/herself. Entries completed by students in their handwriting and coloring will score better than those designed, drawn, and colored by adult assistance.

6. All posters will become the property of the HSWCD and will be used in displays throughout the County and in State and National competitions promoting resource conservation. **The posters will not be returned**.

7. Board members and/or employees of the Hillsborough Soil and Water Conservation District will judge the posters for the local poster contest. The District's winning posters will be judged at area, state, and national poster contests.

Judging Criteria:

- 50% Conservation Message (Poster uses correct theme)
- 30% Visual Effectiveness
- 10% Originality
- 10% Universal Appeal
- Also taken into consideration artwork is completed on poster is that of participant (unless noted on entry form)

Please contact the HSWCD at (813) 757-3740 if there are any questions.