

## STRATEGIC GOALS

Goal 1 – To ensure that Hillsborough County is financially strong enough to influence its destiny

Goal 2 – To improve the economic well being of our citizens

Goal 3 – To work with citizens and neighborhoods in order to ensure quality services that are delivered in a courteous and responsive manner.

Goal 4 – To build a high performance diverse professional organization

Goal 5 - To provide a quality of life to citizens and visitors that emphasizes public safety, arts and entertainment, in a visually pleasing and healthy environment.

Goal 6 – To improve transportation in Hillsborough County

Goal 7 – To effectively manage our Natural Resources, including the conservation of the water supply in Hillsborough County

Goal 8 – To make Hillsborough County a desired place to live through managing growth