

# Hillsborough County's

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Bullying is:

- Systematic and chronic
  - Inflicting physical hurt or psychological distress
  - Unwanted/repeated written, verbal or physical behavior
  - Includes cyber-bullying
  - ZERO TOLERANCE: BULLY BUSTERS
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## Three-Pronged Program:

- Public Awareness
  
  - Education (Training/Intervention)
  
  - Community Support
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## PUBLIC AWARENESS:

- Public Service Announcements
  - Posters, fliers and bookmarks
  - Sponsorships
  - Events
  - Additional Outreach with Campus Crime Stoppers of Hillsborough County
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## EDUCATION:

- Train County personnel
  - Create a culture to stop all bullying
  - Provide adult support
  - Modeling appropriate behavior
  - Offering alternatives to bullying
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## COMMUNITY SUPPORT:

- Focus on parents and adult involvement
  - Establish an advisory committee to address bullying issues
  - Promote and support the continuing development of initiatives for reducing bullying
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Partnering with





Where do we go from here?

- A RESOLUTION OF THE BOARD OF COUNTY COMMISSIONERS OF HILLSBOROUGH COUNTY, FLORIDA, ESTABLISHING AN ANTI-BULLYING ADVISORY COMMITTEE.**
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BOTTOM LINE:

\$0.00 from General Fund

Uses Existing Resources

+ Leveraged Partnerships

= Community Ownership

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