


Hillsborough County Corporate Sponsorship Project Approval Form

Requestor Contact Information	
Employee Name: Forest Turbiville	
Title: Section Manager	
Department/Section: Parks, Recreation and Conservation	
Email: turbivillej@hillsboroughcounty.org	
Phone: 987-6230	
Sponsorship Information	
Name of project	Canoe Rental Sponsorship at Multiple Hillsborough County Regional Parks
Description of sponsorship (as proposed in the publicly noticed Request for Sponsorship)	Provide both new and replacement canoes, kayaks, paddles and life vests to the Regional Park System, on an as-needed basis.
Funding desired through sponsorship	Up to \$7,500 per year (in-kind consideration)
Explain how this sponsorship benefits Hillsborough County (including potential cost-savings)?	The sponsorship would benefit the County by providing the County with a consistent provider of canoes and kayaks along with associated safety gear. This would save the County up to \$7,500/year.
Explain benefits for Sponsor (participation benefits)	Free advertising at each canoe launch area within the Regional Park System. Advertising could be in the form of company stickers placed on each canoe/kayak and/or signage placed at the launch area. A company brochure rack could also be constructed.
Existing funding amount budgeted for this project, event, program, service or publication	With recent, significant cuts to the Regional Parks operating budget, the ability to acquire new/replacement canoes and kayaks is compromised.
Target sponsors to be solicited (include past, on-going sponsors, and Hillsborough County vendors/consultants)	Dick's Sporting Goods, Bass Pro Outlet, Sports Authority

Hillsborough County possesses sole and final decision-making authority for determining the appropriateness of a sponsorship relationship and reserves the right to refuse to enter into any proposed sponsorship agreement.




 Signature of Requesting Staff Member



 Date




 Signature of Department Assistant County Administrator or Designee



 Date

Department Assistant County Administrator or Designee Approval

Required for proposed sponsorships up to \$2,500



 Signature of County Administrator or Designee



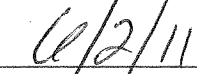
 Date

County Administrator or Designee Approval

Required for proposed sponsorships that exceed \$2,500



 Signature of Communications Director or Designee



 Date

Communications Department Director or Designee Approval

Required to ensure request complies with the Private Sponsorship Of Public Activities Policy 01.19.01.00