


Hillsborough County Corporate Sponsorship Project Approval Form

Requestor Contact Information	
Employee Name: Rick Valdez	
Title: Sr. Recreation Specialist	
Department/Section: HCPRCD / Recreation	
Email: valdezr@hillsboroughcounty.org	
Phone: 813-269-1366	
Sponsorship Information	
Name of project	Northdale Park Summer Youth Flag Football League
Description of sponsorship (as proposed in the publicly noticed Request for Sponsorship):	Youth Flag Football League Sponsorship
Funding desired through sponsorship :	\$1,000 total
Explain how this sponsorship benefits Hillsborough County (Including potential cost-savings)?	It will cover costs for game shirts and awards.
Explain benefits for Sponsor (participation benefits)	Business name on game shirts and schedule
Existing funding amount budgeted for this project, event, program, service or publication	\$0
Target sponsors to be solicited (Include past, on-going sponsors, and Hillsborough County vendors/consultants)	Northdale Beef O' Brady's, Casper Company, Anytime Fitness, Lane Family Chiropractic, Walgreens

Hillsborough County possesses sole and final decision-making authority for determining the appropriateness of a sponsorship relationship and reserves the right to refuse to enter into any proposed sponsorship agreement.



 Signature of Requesting Staff Member

6/10/11

 Date

 Signature of Department Assistant County Administrator or Designee
Department Assistant County Administrator or Designee Approval
Required for proposed sponsorships up to \$2,500

 Date

 Signature of County Administrator or Designee
County Administrator or Designee Approval
Required for proposed sponsorships that exceed \$2,500

 Date



 Signature of Communications Director or Designee
Communications Department Director or Designee Approval
 Required to ensure request complies with the Private Sponsorship Of Public Activities Policy 01.19.01.00



 Date