



AGENDA

THE ART OF SUSTAINABILITY

Friday, September 17, 2010

David A. Straz, Jr. Center for the Performing Arts

8:00 am Registration Check In
Exhibitors Hall Open
Continental Breakfast

9:00 am Morsani Hall Lobby
Welcome and Opening Remarks,
Commissioner Rose Ferlita, Hillsborough County , District 1

Sponsor Message

- **Bruce Narzissenfeld**, Vice President, Customer Care & Fuels Management, Tampa Electric Company
- **Lorrin Shepard**, Senior Vice President and Chief Operational Officer, Straz Center for the Performing Arts

Local Initiative Panel, Moderator, **Commissioner Rose Ferlita**

- **Al Illustrato**, Senior Director of Maintenance, Hillsborough County Aviation Authority
- **Brian Fleming**, Controller, Republic Services
- **Don Harvey**, Operations Manager, Republic Services
- **Mark Talbott**, General Manager, Republic Services
- **Debra Faulk**, Public Relations Specialist, IKEA
- **Gary Parke**, Owner, Parke Family Hydrofarms
- **Susan Douglas**, District Florida Water Star program coordinator, Southwest Florida Water Management District

10:30 am Break in Exhibit Area
Coffee

11:00 am Concurrent Morning Session
Jaeb Theatre: *Regional Sustainability* -Moderator, **Don Hermann**, D.C.
Hermann and Associates

- **Avera Wynne**, Planning Director, Tampa Bay Regional Planning Council, *Project Get Ready*

- **Greg Gulgowski**, Conservation Director, Harmony Development Company, *Harmony Case Study*

Shimberg Theatre: *Sustainable Buildings*- Moderator, **Jason Green**, Environmental Sustainability Coordinator, St.Petersburg College

- **Alexa Stone**, Founder, and **Jeff Benevides**, Project Manager, ecoPreserve, *Orange County Convention Center-Case Study*
- **Advait Mantri**, President/Co-founder, Mantri Sustainable Solutions, *Green Building Certification Programs*

12:00 Lunch Morsani Hall Lobby

Introduction of Keynote Speaker, **Dr. Richard Garrity**, Executive Director, Environmental Protection Commission



**Steve Thomas, Television Host
“Renovation Nation”**

1:15 pm Concurrent Afternoon Session

Jaeb Theatre: *Sustainable Communities* – Moderator, **Dr. Ginger Clark**, Director of Technical Programs, Hillsborough Community College

- **Pierce Jones, Ph.D.**, Director, Program for Resource Efficient Communities, University of Florida IFAS, *Designing Resource Efficient Communities: A Case Study of Restoration*
- **Vestina F. Crayton**, Extension Specialist, Urban Sustainability, *Pinellas County Green Business Certification Program*
- **Brad Parrish**, Senior Planner, City of Temple Terrace Community Development, ???

Shimberg Theatre: *Alternative Transportation Panel*- Moderator, **Dr. Christian Wells**, Director, USF Office of Sustainability

- **Nancy Mansfield**, EV Regional Manager, Nissan North America
- **Britta K. Gross**, Director, Global Energy Systems and Infrastructure Commercialization, General Motors, R&D and Strategic Planning
- **J. Keith Gruetzmacher**, Senior Manager, Marketing Services, Tampa Electric Company
- **Michelle Cavallo**, Senior Account Executive, Progress Energy Florida
- **David Armijo**, Chief Executive Officer, Hillsborough Area Regional Transit (HART)

2:15 pm Break in Exhibit Area
Coffee/Snacks

2:45 pm to 3:15 pm Final Session: Morsani Hall Lobby

- **Pamela Swingle**, Program Manager, Office of Pollution Prevention and Innovation, US Environmental Protection Agency (EPA), Region 4
- Interactive Survey
- Closing Remarks, **Commissioner Rose Ferlita**
- Prize Drawings (Must be present to win)



This Regional Forum is Hosted by the Hillsborough County Workgroup on Energy Management and Sustainability

Sponsors Include:

Tampa Electric Company, Peoples Gas, Republic Services, Southwest Florida Water Management District, EcoTechnologies, Tampa Bay Regional Planning Council, Covanta, Tampa Chapter of the Association of Energy Engineers, American Roofing