



SUSTAINABILITY

ENERGY | ENVIRONMENT | ECONOMICS



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Urban Sustainability



UF | UNIVERSITY *of*
FLORIDA
IFAS Extension
Pinellas County Extension



BENEFITS



BENEFITS

**Healthier
Workplace**



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**Healthier
Workplace**

**Meet
Regulatory
Requirements**



BENEFITS

**Healthier
Workplace**

**Meet
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Requirements**

**Marketing
Opportunities**



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Cost Savings

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**Operational
Efficiencies**

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**Customer
Satisfaction**



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**Customer
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**Meet
Regulatory
Requirements**

**Do you have
the Time?**



**This is about
SOLUTIONS**





Resources

Business.gov helps small businesses understand their legal requirements and locate government services from federal, state and local agencies.

Business.gov is an official site of the U.S. Small Business Administration.



The image shows a screenshot of the Business.GOV website. At the top, the logo "Business.GOV" is displayed in blue and orange, with the tagline "THE OFFICIAL BUSINESS LINK TO THE U.S. GOVERNMENT" underneath. To the right of the logo are social media icons for YouTube, Facebook, and Twitter. Below the logo is a photograph of five diverse people sitting around a table in a cafe, engaged in conversation. A semi-transparent teal banner is overlaid on the bottom half of the photo. The banner contains the text "Join our Community!" in white, followed by "Ask Questions. Find Experts. Share Ideas." and a list of links: "Community Home Page", "Login", "Sign Up", "Message Boards", "Blogs, Expert insight & news", and "Share Your Ideas on Enhancing Business.gov". At the bottom of the page, there are two columns of text. The left column is titled "About Business.gov" and contains the text: "Business.gov helps small businesses understand their legal requirements, and locate government services supporting the nation's small business community." The right column is titled "Have a Question or Comment?" and contains links: "Ask in the Community Forums" and "Contact a Government Agency".

Resources

General text?



Resources

EPA's Energy Star program provides technical support, unbiased information and national local regulation for small businesses interested in upgrading their energy efficiency.



Resources

Provide Assistance to
complete the Assessment

Provide Educational
Resources

Review the Assessment

Award the Green
Business Partnership
Designation

Follow-Up Evaluations



What do
I need to
get
started?



Fee Structure

| # of Employees | Fees |
|-----------------------|-----------------|
| 1-25 | \$25.00 |
| 26-50 | \$50.00 |
| 51-75 | \$75.00 |
| >75 | \$100.00 |

Let's Get Started



Step 1

Go to pinellascountyextension.org



Step 2

Go to pinellascountyextension.org

**Download the application
/assessment**



Step 3

Go to pinellascountyextension.org

Download the application
/assessment

**Using the checklist, check off the
practices that your business
already has in place**



Step 4

Go to pinellascountyextension.org

Download the application
/assessment

Using the checklist, check off the practices that your business already has in place.

Identify the measures that will:

- provide the greatest environmental benefit**
- be most practical for your business to implement**
- help you achieve the required practices to become a Green Business Partner**



Step 5

Please remember:

To check all numbered items that have been implemented or indicate 'NA' if not applicable.

In order for the application to be considered complete and your business to be considered a Green Business Partner, all practices must be checked and implemented or identified as not applicable





The Application/ Assessment

A background image showing a hand holding a yellow pencil over a document, with the text overlaid on the left side.

The Application/Assessment

Business Information

General Practices

Solid Waste Reduction Practices

Water practices

Energy Conservation Practices

General Practices





General Practices

Communicate your environmental
commitment and encourage
employee participation

Solid Waste Practices



Solid Waste Practices

Business Waste Assistance Toolkit

Waste assessment and customized recommendations.

On-site training and follow-up.

Informative recycling presentations.

Educational and promotional materials.

A to Z “Get Rid of It” Guide and other online resources.

Water Conservation Practices



Water Conservation Practices

Southwest Florida Water Management
District (SWFWMD)

Pinellas County Utilities Commercial
Industrial Water Use Permit
(CIWUP)

Reduce your use!

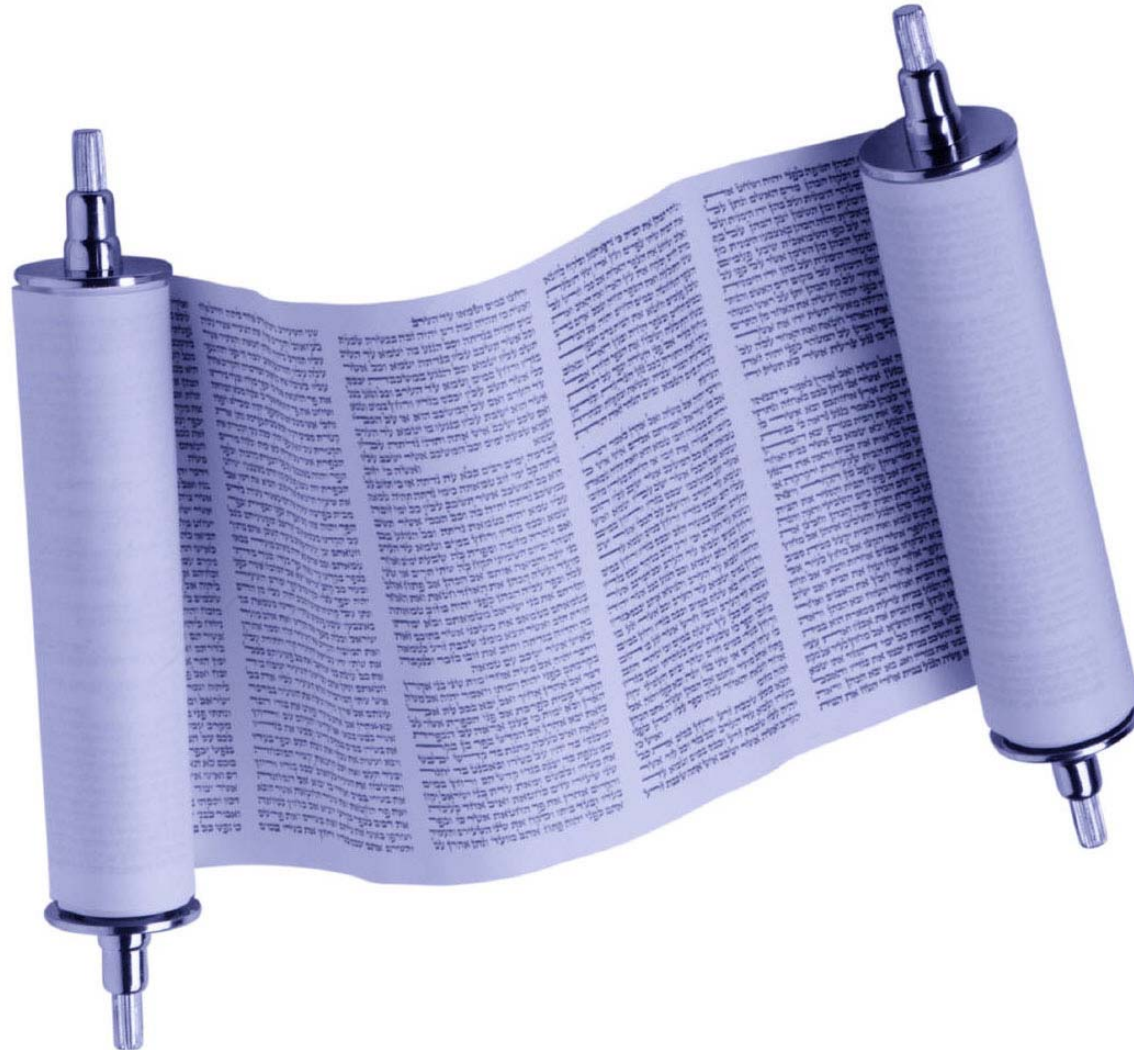
Energy Efficiency



Energy Efficiency

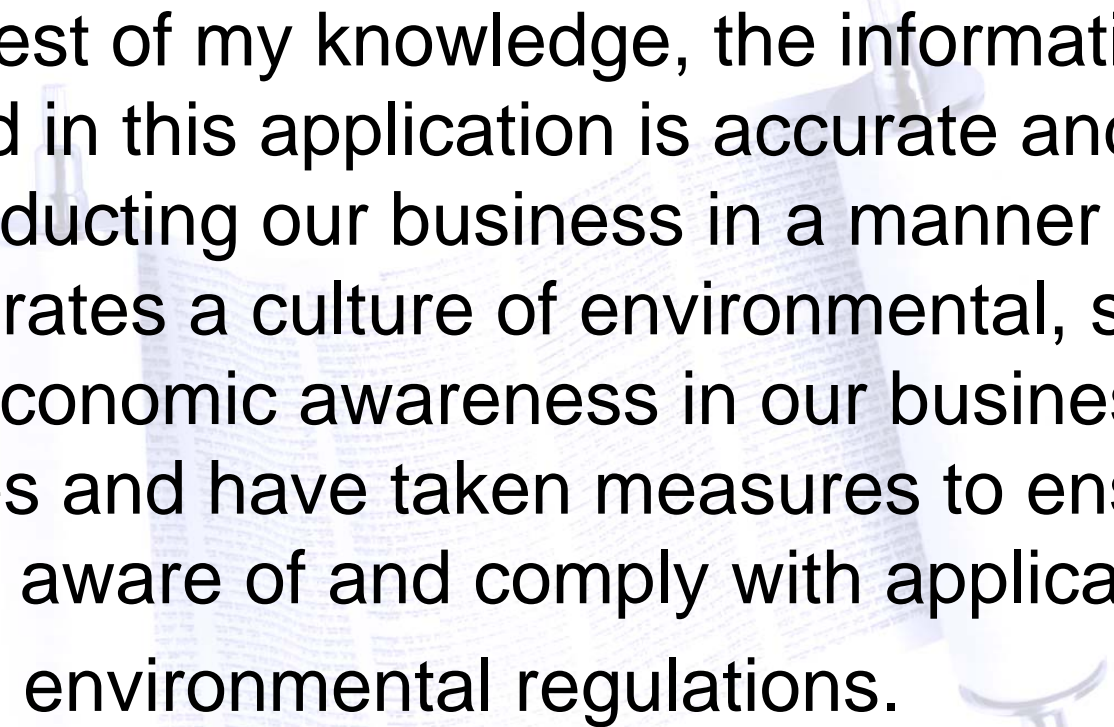
- Energy Audit – Progress Energy
- Lighting
- Heating and Cooling
- Water Heaters, Storage Tanks

Declaration



Declaration

To the best of my knowledge, the information provided in this application is accurate and we are conducting our business in a manner that demonstrates a culture of environmental, social and economic awareness in our business practices and have taken measures to ensure we are aware of and comply with applicable environmental regulations.



Last Point



Greenwashing



Finally!



green
BUSINESS
PARTNERSHIP

Participating
Member
2010-2012



www.pinellascountyextension.org

Questions

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Urban Sustainability

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Thank You!

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