

Post-Disaster Action: Economic Redevelopment

01-Business resumption and retention

Action Title: Physical and virtual business assistance centers

Implementation Timeframe: Ongoing, no end date 2nd Year
 Short-term (disaster event - 30 day) 3rd Year - 5th Year
 1st Year (30 days out - 12 months) 5th Year - 10th Year

Responsibility for implementation: ESF 18

Technical Advisory Committees: Economic Redevelopment Environmental Restoration
 Financial Administration Health and Social Services
 Housing Recovery Infrastructure and Facilities
 Land Use Public Outreach

Action Title: Subsidized temporary business space

Implementation Timeframe: Ongoing, no end date 2nd Year
 Short-term (disaster event - 30 day) 3rd Year - 5th Year
 1st Year (30 days out - 12 months) 5th Year - 10th Year

Responsibility for implementation: ESF 18; Hillsborough County Economic Development Department; City of Tampa Economic and Urban Development Department

Technical Advisory Committees: Economic Redevelopment Environmental Restoration
 Financial Administration Health and Social Services
 Housing Recovery Infrastructure and Facilities
 Land Use Public Outreach

Action Title: Additional bridge loan programs

Implementation Timeframe: Ongoing, no end date 2nd Year
 Short-term (disaster event - 30 day) 3rd Year - 5th Year
 1st Year (30 days out - 12 months) 5th Year - 10th Year

Responsibility for implementation: Economic Redevelopment TAC; Financial Administration TAC

Technical Advisory Committees: Economic Redevelopment Environmental Restoration
 Financial Administration Health and Social Services
 Housing Recovery Infrastructure and Facilities
 Land Use Public Outreach

Action Title: Develop incentives to keep companies local after a disaster

Implementation Timeframe: Ongoing, no end date 2nd Year
 Short-term (disaster event - 30 day) 3rd Year - 5th Year
 1st Year (30 days out - 12 months) 5th Year - 10th Year

Responsibility for implementation: Hillsborough County Planning and Growth Management; Hillsborough County Economic Development Department; City of Tampa Economic and Urban Development Department

Technical Advisory Committees: Economic Redevelopment Environmental Restoration
 Financial Administration Health and Social Services
 Housing Recovery Infrastructure and Facilities
 Land Use Public Outreach

Post-Disaster Action: Economic Redevelopment

01-Business resumption and retention

Action Title: Develop a business credentialing program

Implementation Timeframe: Ongoing, no end date 2nd Year
 Short-term (disaster event - 30 day) 3rd Year - 5th Year
 1st Year (30 days out - 12 months) 5th Year - 10th Year

Responsibility for implementation: ESF 18; Hillsborough County Economic Development Department; Hillsborough County Emergency Management

Technical Advisory Committees: Economic Redevelopment Environmental Restoration
 Financial Administration Health and Social Services
 Housing Recovery Infrastructure and Facilities
 Land Use Public Outreach

Action Title: Temporarily waive sign permitting requirements

Implementation Timeframe: Ongoing, no end date 2nd Year
 Short-term (disaster event - 30 day) 3rd Year - 5th Year
 1st Year (30 days out - 12 months) 5th Year - 10th Year

Responsibility for implementation: Hillsborough County Planning and Growth Management; Hillsborough County Code Enforcement

Technical Advisory Committees: Economic Redevelopment Environmental Restoration
 Financial Administration Health and Social Services
 Housing Recovery Infrastructure and Facilities
 Land Use Public Outreach

Action Title: Business assistance transitioned from short to long-term

Implementation Timeframe: Ongoing, no end date 2nd Year
 Short-term (disaster event - 30 day) 3rd Year - 5th Year
 1st Year (30 days out - 12 months) 5th Year - 10th Year

Responsibility for implementation: ESF 18

Technical Advisory Committees: Economic Redevelopment Environmental Restoration
 Financial Administration Health and Social Services
 Housing Recovery Infrastructure and Facilities
 Land Use Public Outreach

02-Small business assistance

Action Title: Commercial insurance for small businesses

Implementation Timeframe: Ongoing, no end date 2nd Year
 Short-term (disaster event - 30 day) 3rd Year - 5th Year
 1st Year (30 days out - 12 months) 5th Year - 10th Year

Responsibility for implementation: Small Business Information Center and the Small Business Development Centers located at University of South Florida; Hillsborough County Economic Development Department; City of Tampa Economic and Urban Development Department; Public Outreach TAC

Technical Advisory Committees: Economic Redevelopment Environmental Restoration
 Financial Administration Health and Social Services
 Housing Recovery Infrastructure and Facilities
 Land Use Public Outreach

Post-Disaster Action: Economic Redevelopment

02-Small business assistance

Action Title: Training for small businesses

Implementation Timeframe: Ongoing, no end date 2nd Year
 Short-term (disaster event - 30 day) 3rd Year - 5th Year
 1st Year (30 days out - 12 months) 5th Year - 10th Year

Responsibility for implementation: Small Business Information Center and the Small Business Development Centers located at University of South Florida; Hillsborough County Economic Development Department; City of Tampa Economic and Urban Development Department; Local Chambers of Commerce; Hispanic Business Initiative Fund; Tampa Bay Black Business Investment Corporation; Financial Administration TAC; Public Outreach TAC

Technical Advisory Committees: Economic Redevelopment Environmental Restoration
 Financial Administration Health and Social Services
 Housing Recovery Infrastructure and Facilities
 Land Use Public Outreach

03-Addressing changes in market and workforce composition

Action Title: Use National Emergency Grants to create temporary employment and train employees

Implementation Timeframe: Ongoing, no end date 2nd Year
 Short-term (disaster event - 30 day) 3rd Year - 5th Year
 1st Year (30 days out - 12 months) 5th Year - 10th Year

Responsibility for implementation: County and municipal Economic Development Departments; Tampa Bay Workforce Agency

Technical Advisory Committees: Economic Redevelopment Environmental Restoration
 Financial Administration Health and Social Services
 Housing Recovery Infrastructure and Facilities
 Land Use Public Outreach

Action Title: Centrally Located Employment Announcements

Implementation Timeframe: Ongoing, no end date 2nd Year
 Short-term (disaster event - 30 day) 3rd Year - 5th Year
 1st Year (30 days out - 12 months) 5th Year - 10th Year

Responsibility for implementation: Tampa Bay Workforce Alliance

Technical Advisory Committees: Economic Redevelopment Environmental Restoration
 Financial Administration Health and Social Services
 Housing Recovery Infrastructure and Facilities
 Land Use Public Outreach

Action Title: Employment Counseling Services

Implementation Timeframe: Ongoing, no end date 2nd Year
 Short-term (disaster event - 30 day) 3rd Year - 5th Year
 1st Year (30 days out - 12 months) 5th Year - 10th Year

Responsibility for implementation: Tampa Bay Workforce Alliance; Hillsborough County Economic Development Department

Technical Advisory Committees: Economic Redevelopment Environmental Restoration
 Financial Administration Health and Social Services
 Housing Recovery Infrastructure and Facilities
 Land Use Public Outreach

Post-Disaster Action: Economic Redevelopment

03-Addressing changes in market and workforce composition

Action Title: Workforce Training Programs

Implementation Timeframe:

<input type="checkbox"/> Ongoing, no end date	<input checked="" type="checkbox"/> 2nd Year
<input type="checkbox"/> Short-term (disaster event - 30 day)	<input checked="" type="checkbox"/> 3rd Year - 5th Year
<input checked="" type="checkbox"/> 1st Year (30 days out - 12 months)	<input type="checkbox"/> 5th Year - 10th Year

Responsibility for implementation: Tampa Bay Workforce Alliance; Hispanic Business Initiative Fund; Tampa Bay Black Business Investment Corporation

Technical Advisory Committees:

<input checked="" type="checkbox"/> Economic Redevelopment	<input type="checkbox"/> Environmental Restoration
<input type="checkbox"/> Financial Administration	<input checked="" type="checkbox"/> Health and Social Services
<input type="checkbox"/> Housing Recovery	<input type="checkbox"/> Infrastructure and Facilities
<input type="checkbox"/> Land Use	<input checked="" type="checkbox"/> Public Outreach

04-Tourism renewal

Action Title: Reestablish a marketing campaign to promote tourism

Implementation Timeframe:

<input type="checkbox"/> Ongoing, no end date	<input checked="" type="checkbox"/> 2nd Year
<input checked="" type="checkbox"/> Short-term (disaster event - 30 day)	<input checked="" type="checkbox"/> 3rd Year - 5th Year
<input checked="" type="checkbox"/> 1st Year (30 days out - 12 months)	<input type="checkbox"/> 5th Year - 10th Year

Responsibility for implementation: A joint publicity team composed of public relations representatives from the County and municipalities as well as various organizations including Tampa Bay and Company and the chambers of commerce; Hillsborough County Economic Development Department; City of Tampa Economic and Urban Development Department; Economic Redevelopment TAC; Public Outreach TAC

Technical Advisory Committees:

<input checked="" type="checkbox"/> Economic Redevelopment	<input type="checkbox"/> Environmental Restoration
<input type="checkbox"/> Financial Administration	<input type="checkbox"/> Health and Social Services
<input type="checkbox"/> Housing Recovery	<input type="checkbox"/> Infrastructure and Facilities
<input type="checkbox"/> Land Use	<input checked="" type="checkbox"/> Public Outreach

Action Title: Prioritize the reconstruction of tourist attractions

Implementation Timeframe:

<input type="checkbox"/> Ongoing, no end date	<input type="checkbox"/> 2nd Year
<input checked="" type="checkbox"/> Short-term (disaster event - 30 day)	<input type="checkbox"/> 3rd Year - 5th Year
<input checked="" type="checkbox"/> 1st Year (30 days out - 12 months)	<input type="checkbox"/> 5th Year - 10th Year

Responsibility for implementation: Hillsborough County Economic Development Department; City of Tampa Economic and Urban Development Department; Tampa Bay and Company; Hillsborough County Planning and growth Management

Technical Advisory Committees:

<input checked="" type="checkbox"/> Economic Redevelopment	<input type="checkbox"/> Environmental Restoration
<input type="checkbox"/> Financial Administration	<input type="checkbox"/> Health and Social Services
<input type="checkbox"/> Housing Recovery	<input type="checkbox"/> Infrastructure and Facilities
<input type="checkbox"/> Land Use	<input type="checkbox"/> Public Outreach

Post-Disaster Action: Economic Redevelopment

04-Tourism renewal

Action Title: Reach out to national and international organizations that hold large annual meetings to promote the Tampa Bay area

Implementation Timeframe: Ongoing, no end date 2nd Year
 Short-term (disaster event - 30 day) 3rd Year - 5th Year
 1st Year (30 days out - 12 months) 5th Year - 10th Year

Responsibility for implementation: Economic Redevelopment TAC; Hillsborough County Economic Development Department; Tampa Bay and Company; Public Outreach TAC

Technical Advisory Committees: Economic Redevelopment Environmental Restoration
 Financial Administration Health and Social Services
 Housing Recovery Infrastructure and Facilities
 Land Use Public Outreach

Action Title: Resumption of local annual events and festivals

Implementation Timeframe: Ongoing, no end date 2nd Year
 Short-term (disaster event - 30 day) 3rd Year - 5th Year
 1st Year (30 days out - 12 months) 5th Year - 10th Year

Responsibility for implementation: The Economic Redevelopment TAC; Public Outreach TAC; Local chambers of commerce

Technical Advisory Committees: Economic Redevelopment Environmental Restoration
 Financial Administration Health and Social Services
 Housing Recovery Infrastructure and Facilities
 Land Use Public Outreach

Action Title: Develop a timeline for accommodations to start housing tourists again

Implementation Timeframe: Ongoing, no end date 2nd Year
 Short-term (disaster event - 30 day) 3rd Year - 5th Year
 1st Year (30 days out - 12 months) 5th Year - 10th Year

Responsibility for implementation: Hillsborough County Economic Development Department; City of Tampa Economic and Urban Development Department; Management of local hotels

Technical Advisory Committees: Economic Redevelopment Environmental Restoration
 Financial Administration Health and Social Services
 Housing Recovery Infrastructure and Facilities
 Land Use Public Outreach

Action Title: Outreach to the national and international tourist industry

Implementation Timeframe: Ongoing, no end date 2nd Year
 Short-term (disaster event - 30 day) 3rd Year - 5th Year
 1st Year (30 days out - 12 months) 5th Year - 10th Year

Responsibility for implementation: A joint publicity team composed of public relations representatives from the County and municipalities as well as various organizations including Tampa Bay and Company and the chambers of commerce

Technical Advisory Committees: Economic Redevelopment Environmental Restoration
 Financial Administration Health and Social Services
 Housing Recovery Infrastructure and Facilities
 Land Use Public Outreach

05-Business replacement

Post-Disaster Action: Economic Redevelopment

05-Business replacement

Action Title: Business incubators

Implementation Timeframe: Ongoing, no end date 2nd Year
 Short-term (disaster event - 30 day) 3rd Year - 5th Year
 1st Year (30 days out - 12 months) 5th Year - 10th Year

Responsibility for implementation: Hillsborough County Economic Development Department; University of South Florida; City of Tampa Economic and Urban Development Department

Technical Advisory Committees: Economic Redevelopment Environmental Restoration
 Financial Administration Health and Social Services
 Housing Recovery Infrastructure and Facilities
 Land Use Public Outreach

Action Title: Flexible use of traditional disaster funding

Implementation Timeframe: Ongoing, no end date 2nd Year
 Short-term (disaster event - 30 day) 3rd Year - 5th Year
 1st Year (30 days out - 12 months) 5th Year - 10th Year

Responsibility for implementation: Economic Redevelopment TAC; Financial Administration TAC; County and municipal Management and Budget Departments

Technical Advisory Committees: Economic Redevelopment Environmental Restoration
 Financial Administration Health and Social Services
 Housing Recovery Infrastructure and Facilities
 Land Use Public Outreach

Action Title: Marketing to targeted industries

Implementation Timeframe: Ongoing, no end date 2nd Year
 Short-term (disaster event - 30 day) 3rd Year - 5th Year
 1st Year (30 days out - 12 months) 5th Year - 10th Year

Responsibility for implementation: A joint publicity team composed of public relations representatives from the County and municipalities as well as various organizations including Tampa Bay and Company and the chambers of commerce; Hillsborough County Economic Development Department; City of Tampa Economic and Urban Development Department; Economic Redevelopment TAC; Public Outreach TAC

Technical Advisory Committees: Economic Redevelopment Environmental Restoration
 Financial Administration Health and Social Services
 Housing Recovery Infrastructure and Facilities
 Land Use Public Outreach

Action Title: Reassess list of target industries

Implementation Timeframe: Ongoing, no end date 2nd Year
 Short-term (disaster event - 30 day) 3rd Year - 5th Year
 1st Year (30 days out - 12 months) 5th Year - 10th Year

Responsibility for implementation: Hillsborough County Economic Development Department; City of Tampa Economic and Urban Development Department; local chambers of commerce; Tampa-Hillsborough Economic Development Council; Tampa Bay Partnership; Tampa Bay Regional Planning Council

Technical Advisory Committees: Economic Redevelopment Environmental Restoration
 Financial Administration Health and Social Services
 Housing Recovery Infrastructure and Facilities
 Land Use Public Outreach

Post-Disaster Action: Economic Redevelopment

06-Community Redevelopment Agency and other economic/multi-use redevelopment projects

Action Title: Focus post-disaster redevelopment projects in Community Redevelopment Agencies (CRAs), Enterprise Zones, and other business districts

Implementation Timeframe: Ongoing, no end date 2nd Year
 Short-term (disaster event - 30 day) 3rd Year - 5th Year
 1st Year (30 days out - 12 months) 5th Year - 10th Year

Responsibility for implementation: Hillsborough County Economic Development Department; City of Tampa Economic and Urban Development Department; Economic TAC; Land Use TAC

Technical Advisory Committees: Economic Redevelopment Environmental Restoration
 Financial Administration Health and Social Services
 Housing Recovery Infrastructure and Facilities
 Land Use Public Outreach

Action Title: Brownfield Designations

Implementation Timeframe: Ongoing, no end date 2nd Year
 Short-term (disaster event - 30 day) 3rd Year - 5th Year
 1st Year (30 days out - 12 months) 5th Year - 10th Year

Responsibility for implementation: Hillsborough County Economic Development Department; City of Tampa Economic and Urban Development Department; County and municipalities Attorney's Office; Environmental Restoration TAC

Technical Advisory Committees: Economic Redevelopment Environmental Restoration
 Financial Administration Health and Social Services
 Housing Recovery Infrastructure and Facilities
 Land Use Public Outreach
