

# Pre-Disaster Action: Economic Redevelopment

## 01-Business resumption and retention

**Action Title:** Business outreach and education

**Implementation Timeframe:** One-time action **Expected Duration:** 1 Year

**Start Date:** 4/1/2010

**Responsibility for implementation:** Economic Redevelopment TAC; Public Outreach TAC; Tampa-Hillsborough Economic Development Council; Hillsborough County Economic Department; City of Tampa Economic and Urban Development Department

**Technical Advisory Committees:**

<input checked="" type="checkbox"/> Economic Redevelopment	<input type="checkbox"/> Environmental Restoration
<input type="checkbox"/> Financial Administration	<input type="checkbox"/> Health and Social Services
<input type="checkbox"/> Housing Recovery	<input type="checkbox"/> Infrastructure and Facilities
<input type="checkbox"/> Land Use	<input checked="" type="checkbox"/> Public Outreach

**Action Title:** Prioritize and sequence redevelopment projects and assistance

**Implementation Timeframe:** One-time action **Expected Duration:** 8 Months

**Start Date:** 4/1/2010

**Responsibility for implementation:** Economic Redevelopment TAC; Infrastructure TAC; Land Use TAC; Hillsborough County Planning and Growth Management Department including County Hazard Mitigation Section; Hillsborough County City-County Planning Commission; City of Plant City Development Services Department; City of Tampa Growth Management and Development Services Department; City of Temple Terrace Community Development Department

**Technical Advisory Committees:**

<input checked="" type="checkbox"/> Economic Redevelopment	<input type="checkbox"/> Environmental Restoration
<input type="checkbox"/> Financial Administration	<input type="checkbox"/> Health and Social Services
<input type="checkbox"/> Housing Recovery	<input checked="" type="checkbox"/> Infrastructure and Facilities
<input checked="" type="checkbox"/> Land Use	<input type="checkbox"/> Public Outreach

**Action Title:** Research industry vulnerability

**Implementation Timeframe:** One-time action **Expected Duration:** 3 Months

**Start Date:** 4/1/2010

**Responsibility for implementation:** Hillsborough County Planning and Growth Management

**Technical Advisory Committees:**

<input checked="" type="checkbox"/> Economic Redevelopment	<input type="checkbox"/> Environmental Restoration
<input type="checkbox"/> Financial Administration	<input type="checkbox"/> Health and Social Services
<input type="checkbox"/> Housing Recovery	<input type="checkbox"/> Infrastructure and Facilities
<input type="checkbox"/> Land Use	<input type="checkbox"/> Public Outreach

**Action Title:** Streamline and expedite commercial permit applications

**Implementation Timeframe:** One-time action **Expected Duration:** 1 year

**Start Date:** 7/1/2010

**Responsibility for implementation:** Economic Redevelopment TAC; Hillsborough county Economic Development Department; City of Tampa Economic and Urban Development Department; Hillsborough County Building Services; Plant City Community Services Department; Temple Terrace Building and Zoning Division and City of Tampa Construction Services Center

**Technical Advisory Committees:**

<input checked="" type="checkbox"/> Economic Redevelopment	<input type="checkbox"/> Environmental Restoration
<input type="checkbox"/> Financial Administration	<input type="checkbox"/> Health and Social Services
<input checked="" type="checkbox"/> Housing Recovery	<input type="checkbox"/> Infrastructure and Facilities
<input type="checkbox"/> Land Use	<input type="checkbox"/> Public Outreach

## Pre-Disaster Action: Economic Redevelopment

### 01-Business resumption and retention

**Action Title:** Formation of a regional economic partnership to foster collaboration and facilitate the formation of a regional economic plan

**Implementation Timeframe:** Ongoing, no end date

**Start Date:** 7/1/2010

**Responsibility for implementation:** Tampa Bay Regional Planning Council; Tampa Bay Partnership; Economic Redevelopment Departments and Agencies from Sarasota, Manatee, Citrus, Sumter, Hernando, Pasco, Pinellas, Polk, and Hardee Counties

**Technical Advisory Committees:**

<input checked="" type="checkbox"/> Economic Redevelopment	<input type="checkbox"/> Environmental Restoration
<input type="checkbox"/> Financial Administration	<input type="checkbox"/> Health and Social Services
<input type="checkbox"/> Housing Recovery	<input type="checkbox"/> Infrastructure and Facilities
<input type="checkbox"/> Land Use	<input type="checkbox"/> Public Outreach

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**Action Title:** Develop incentives for business continuity planning

**Implementation Timeframe:** Ongoing, no end date

**Start Date:** 7/1/2010

**Responsibility for implementation:** Hillsborough County Economic Development Department; City of Tampa Economic and Urban Development Department; Tampa-Hillsborough Economic Development Council; Local chambers of commerce; Financial Administration TAC; Public Outreach TAC

**Technical Advisory Committees:**

<input checked="" type="checkbox"/> Economic Redevelopment	<input type="checkbox"/> Environmental Restoration
<input checked="" type="checkbox"/> Financial Administration	<input type="checkbox"/> Health and Social Services
<input type="checkbox"/> Housing Recovery	<input type="checkbox"/> Infrastructure and Facilities
<input type="checkbox"/> Land Use	<input type="checkbox"/> Public Outreach

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**Action Title:** Identify vendors that manufacture temporary structures that are suitable for commercial sites

**Implementation Timeframe:** One-time action **Expected Duration:** 1 year

**Start Date:** 10/1/2010

**Responsibility for implementation:** Office of Emergency Management; Hillsborough County Economic Development Department; City of Tampa Economic and Urban Development Department; Economic Redevelopment TAC; Housing Recovery TAC

**Technical Advisory Committees:**

<input checked="" type="checkbox"/> Economic Redevelopment	<input type="checkbox"/> Environmental Restoration
<input checked="" type="checkbox"/> Financial Administration	<input checked="" type="checkbox"/> Health and Social Services
<input checked="" type="checkbox"/> Housing Recovery	<input checked="" type="checkbox"/> Infrastructure and Facilities
<input type="checkbox"/> Land Use	<input type="checkbox"/> Public Outreach

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**Action Title:** Mutual aid agreements to establish business assistance centers

**Implementation Timeframe:** One-time action **Expected Duration:** 3 months

**Start Date:** 1/1/2012

**Responsibility for implementation:** Tampa-Hillsborough Economic Development Council

**Technical Advisory Committees:**

<input checked="" type="checkbox"/> Economic Redevelopment	<input type="checkbox"/> Environmental Restoration
<input type="checkbox"/> Financial Administration	<input type="checkbox"/> Health and Social Services
<input type="checkbox"/> Housing Recovery	<input type="checkbox"/> Infrastructure and Facilities
<input type="checkbox"/> Land Use	<input type="checkbox"/> Public Outreach

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## Pre-Disaster Action: Economic Redevelopment

### 01-Business resumption and retention

**Action Title:** Develop methods to monitor business losses and recovery

**Implementation Timeframe:** One-time action **Expected Duration:** 6 months

**Start Date:** 10/1/2012

**Responsibility for implementation:** Economic Redevelopment TAC; Public Outreach TAC; Tampa-Hillsborough Economic Development Council

**Technical Advisory Committees:**

<input checked="" type="checkbox"/> Economic Redevelopment	<input type="checkbox"/> Environmental Restoration
<input type="checkbox"/> Financial Administration	<input type="checkbox"/> Health and Social Services
<input type="checkbox"/> Housing Recovery	<input type="checkbox"/> Infrastructure and Facilities
<input type="checkbox"/> Land Use	<input checked="" type="checkbox"/> Public Outreach

### 02-Small business assistance

**Action Title:** Develop a coordinated outreach campaign for small businesses to seek available assistance in developing business continuity plans

**Implementation Timeframe:** One-time action **Expected Duration:** 6 Months

**Start Date:** 7/1/2010

**Responsibility for implementation:** Small Business Information Center and the Small Business Development Centers located at University of South Florida; Hillsborough County Economic Development Department; City of Tampa Economic and Urban Development Department; Public Outreach TAC

**Technical Advisory Committees:**

<input checked="" type="checkbox"/> Economic Redevelopment	<input type="checkbox"/> Environmental Restoration
<input type="checkbox"/> Financial Administration	<input type="checkbox"/> Health and Social Services
<input type="checkbox"/> Housing Recovery	<input type="checkbox"/> Infrastructure and Facilities
<input type="checkbox"/> Land Use	<input checked="" type="checkbox"/> Public Outreach

**Action Title:** Pre-establish a mutual aid system for organizations to provide counseling services for small businesses

**Implementation Timeframe:** One-time action **Expected Duration:** 1 Year

**Start Date:** 1/1/2012

**Responsibility for implementation:** Hillsborough County Economic Development Department; City of Tampa Economic and Urban Development Department

**Technical Advisory Committees:**

<input checked="" type="checkbox"/> Economic Redevelopment	<input type="checkbox"/> Environmental Restoration
<input type="checkbox"/> Financial Administration	<input type="checkbox"/> Health and Social Services
<input type="checkbox"/> Housing Recovery	<input type="checkbox"/> Infrastructure and Facilities
<input type="checkbox"/> Land Use	<input type="checkbox"/> Public Outreach

### 03-Addressing changes in market and workforce composition

**Action Title:** Assessment of jobs likely to be available after a disaster

**Implementation Timeframe:** One-time action **Expected Duration:** 1 Year

**Start Date:** 10/1/2011

**Responsibility for implementation:** Hillsborough County Economic Redevelopment Department

**Technical Advisory Committees:**

<input checked="" type="checkbox"/> Economic Redevelopment	<input type="checkbox"/> Environmental Restoration
<input type="checkbox"/> Financial Administration	<input type="checkbox"/> Health and Social Services
<input type="checkbox"/> Housing Recovery	<input type="checkbox"/> Infrastructure and Facilities
<input type="checkbox"/> Land Use	<input type="checkbox"/> Public Outreach

## Pre-Disaster Action: Economic Redevelopment

### 04-Tourism renewal

**Action Title:** Develop criteria that can be used to prioritize the reconstruction of tourist attractions

**Implementation Timeframe:** One-time action **Expected Duration:** 6 Months

**Start Date:** 1/1/2011

**Responsibility for implementation:** Hillsborough County Economic Development Department; City of Tampa Economic and Urban Development Department; Tampa Bay and Company

**Technical Advisory Committees:**

<input checked="" type="checkbox"/> Economic Redevelopment	<input type="checkbox"/> Environmental Restoration
<input type="checkbox"/> Financial Administration	<input type="checkbox"/> Health and Social Services
<input type="checkbox"/> Housing Recovery	<input type="checkbox"/> Infrastructure and Facilities
<input type="checkbox"/> Land Use	<input type="checkbox"/> Public Outreach

**Action Title:** Recruit private organizations and identify those interested in developing co-branding campaigns

**Implementation Timeframe:** Ongoing, no end date

**Start Date:** 7/1/2011

**Responsibility for implementation:** Economic Redevelopment TAC; Financial Administration TAC

**Technical Advisory Committees:**

<input checked="" type="checkbox"/> Economic Redevelopment	<input type="checkbox"/> Environmental Restoration
<input checked="" type="checkbox"/> Financial Administration	<input type="checkbox"/> Health and Social Services
<input type="checkbox"/> Housing Recovery	<input type="checkbox"/> Infrastructure and Facilities
<input type="checkbox"/> Land Use	<input checked="" type="checkbox"/> Public Outreach

### 05-Business replacement

**Action Title:** Preliminary research to successfully attract appropriate industries to the region

**Implementation Timeframe:** Ongoing, no end date

**Start Date:** 4/1/2010

**Responsibility for implementation:** Hillsborough County Economic Development Department; City of Tampa Economic and Urban Development Department; local chambers of commerce; Tampa-Hillsborough Economic Development Council; Tampa Bay Partnership; Tampa Bay Regional Planning Council

**Technical Advisory Committees:**

<input checked="" type="checkbox"/> Economic Redevelopment	<input type="checkbox"/> Environmental Restoration
<input type="checkbox"/> Financial Administration	<input type="checkbox"/> Health and Social Services
<input type="checkbox"/> Housing Recovery	<input type="checkbox"/> Infrastructure and Facilities
<input type="checkbox"/> Land Use	<input type="checkbox"/> Public Outreach

**Action Title:** Assessment of current economic incentive programs

**Implementation Timeframe:** One-time action **Expected Duration:** 1 Year

**Start Date:** 10/1/2010

**Responsibility for implementation:** Hillsborough County Economic Stimulus Task Force; Hillsborough County Economic Development Department; Economic Redevelopment TAC; Public Outreach TAC

**Technical Advisory Committees:**

<input checked="" type="checkbox"/> Economic Redevelopment	<input type="checkbox"/> Environmental Restoration
<input checked="" type="checkbox"/> Financial Administration	<input type="checkbox"/> Health and Social Services
<input type="checkbox"/> Housing Recovery	<input type="checkbox"/> Infrastructure and Facilities
<input type="checkbox"/> Land Use	<input type="checkbox"/> Public Outreach

### 06-Community Redevelopment Agency and other economic/multi-use redevelopment projects

## Pre-Disaster Action: Economic Redevelopment

### 06-Community Redevelopment Agency and other economic/multi-use redevelopment projects

**Action Title:** Involve Economic Redevelopment TAC members and economic and community development leaders in the designation of PRAs

**Implementation Timeframe:** One-time action **Expected Duration:** 1 Year

**Start Date:** 4/1/2010

**Responsibility for implementation:** Economic Redevelopment TAC; Land Use TAC

**Technical Advisory Committees:**

<input checked="" type="checkbox"/> Economic Redevelopment	<input type="checkbox"/> Environmental Restoration
<input type="checkbox"/> Financial Administration	<input type="checkbox"/> Health and Social Services
<input type="checkbox"/> Housing Recovery	<input type="checkbox"/> Infrastructure and Facilities
<input checked="" type="checkbox"/> Land Use	<input type="checkbox"/> Public Outreach

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**Action Title:** Create criteria by which various economic development organizations can rate projects for high potential after a disaster

**Implementation Timeframe:** One-time action **Expected Duration:** 1 Year

**Start Date:** 4/1/2011

**Responsibility for implementation:** Economic Redevelopment TAC

**Technical Advisory Committees:**

<input checked="" type="checkbox"/> Economic Redevelopment	<input type="checkbox"/> Environmental Restoration
<input type="checkbox"/> Financial Administration	<input type="checkbox"/> Health and Social Services
<input type="checkbox"/> Housing Recovery	<input type="checkbox"/> Infrastructure and Facilities
<input type="checkbox"/> Land Use	<input type="checkbox"/> Public Outreach

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