

Pre-Disaster Action: Public Outreach

01-Effective and clear communication to all affected groups

Action Title: Ensure essential public outreach materials and public meetings are available for those who do not speak English as a first language and for persons with special needs

Implementation Timeframe: Ongoing, no end date

Start Date: 4/1/2010

Responsibility for implementation: County and Municipal Communications Departments; County Community Liaisons; Appropriate community agencies such as Tampa Lighthouse for the Blind, National Federation of the Blind, etc.

Technical Advisory Committees:

<input type="checkbox"/> Economic Redevelopment	<input type="checkbox"/> Environmental Restoration
<input type="checkbox"/> Financial Administration	<input type="checkbox"/> Health and Social Services
<input type="checkbox"/> Housing Recovery	<input type="checkbox"/> Infrastructure and Facilities
<input type="checkbox"/> Land Use	<input checked="" type="checkbox"/> Public Outreach

Action Title: Review other TAC Actions to look for opportunities/needs for public outreach

Implementation Timeframe: Ongoing, no end date

Start Date: 6/1/2010

Responsibility for implementation: Public Outreach TAC

Technical Advisory Committees:

<input checked="" type="checkbox"/> Economic Redevelopment	<input checked="" type="checkbox"/> Environmental Restoration
<input checked="" type="checkbox"/> Financial Administration	<input checked="" type="checkbox"/> Health and Social Services
<input checked="" type="checkbox"/> Housing Recovery	<input checked="" type="checkbox"/> Infrastructure and Facilities
<input checked="" type="checkbox"/> Land Use	<input checked="" type="checkbox"/> Public Outreach

02-Pre-established outreach methods, traditional and non-traditional

Action Title: Identify undeveloped but desired public outreach methods and the means to develop these methods

Implementation Timeframe: Ongoing, no end date

Start Date: 9/1/2009

Responsibility for implementation: County and Municipal Communications Departments; Public Outreach TAC

Technical Advisory Committees:

<input type="checkbox"/> Economic Redevelopment	<input type="checkbox"/> Environmental Restoration
<input type="checkbox"/> Financial Administration	<input type="checkbox"/> Health and Social Services
<input type="checkbox"/> Housing Recovery	<input type="checkbox"/> Infrastructure and Facilities
<input type="checkbox"/> Land Use	<input checked="" type="checkbox"/> Public Outreach

Action Title: Identify all current public outreach methods, traditional and non-traditional, available for redevelopment messages.

Implementation Timeframe: Ongoing, no end date

Start Date: 9/1/2009

Responsibility for implementation: County and Municipal Communications Departments; Public Outreach TAC

Technical Advisory Committees:

<input type="checkbox"/> Economic Redevelopment	<input type="checkbox"/> Environmental Restoration
<input type="checkbox"/> Financial Administration	<input type="checkbox"/> Health and Social Services
<input type="checkbox"/> Housing Recovery	<input type="checkbox"/> Infrastructure and Facilities
<input type="checkbox"/> Land Use	<input checked="" type="checkbox"/> Public Outreach

Pre-Disaster Action: Public Outreach

02-Pre-established outreach methods, traditional and non-traditional

Action Title: Form partnerships with community groups, social service organizations, and religious organizations, and chambers of commerce that could provide assistance in communicating messages to residents during redevelopment and establish a clear chain of communications.

Implementation Timeframe: Ongoing, no end date

Start Date: 4/1/2010

Responsibility for implementation: Public Outreach TAC; Economic Redevelopment TAC; HELP; COAD

Technical Advisory Committees:

<input type="checkbox"/> Economic Redevelopment	<input type="checkbox"/> Environmental Restoration
<input type="checkbox"/> Financial Administration	<input type="checkbox"/> Health and Social Services
<input type="checkbox"/> Housing Recovery	<input type="checkbox"/> Infrastructure and Facilities
<input type="checkbox"/> Land Use	<input checked="" type="checkbox"/> Public Outreach

03-Establishment of well-distributed recovery and information centers

Action Title: Develop plan to provide regular and updated public information at long-term Disaster Recovery Centers (DRCs)

Implementation Timeframe: One-time action **expected duration** 3 months

Start Date: 6/1/2010

Responsibility for implementation: County and Municipal Communications Departments; Emergency Management Staff; Public Outreach TAC

Technical Advisory Committees:

<input type="checkbox"/> Economic Redevelopment	<input type="checkbox"/> Environmental Restoration
<input type="checkbox"/> Financial Administration	<input type="checkbox"/> Health and Social Services
<input type="checkbox"/> Housing Recovery	<input type="checkbox"/> Infrastructure and Facilities
<input type="checkbox"/> Land Use	<input checked="" type="checkbox"/> Public Outreach

Action Title: Create a new policy to maintain and/or establish Disaster Recovery Centers (DRCs) during the long-term redevelopment period

Implementation Timeframe: One-time action **expected duration** 3 months

Start Date: 6/1/2010

Responsibility for implementation: County Hazard Mitigation Staff; Emergency Management Staff

Technical Advisory Committees:

<input type="checkbox"/> Economic Redevelopment	<input type="checkbox"/> Environmental Restoration
<input type="checkbox"/> Financial Administration	<input type="checkbox"/> Health and Social Services
<input type="checkbox"/> Housing Recovery	<input type="checkbox"/> Infrastructure and Facilities
<input type="checkbox"/> Land Use	<input checked="" type="checkbox"/> Public Outreach

04-Clear and effective cross-communication among governments (local, state, federal)

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Action Title: Engage local governments and agencies, community groups, private businesses, and members of the public in PDRP process

Implementation Timeframe: Ongoing, no end date

Start Date: 9/1/2009

Responsibility for implementation: Public Outreach TAC; County and Municipal Communications Departments

Technical Advisory Committees:

<input type="checkbox"/> Economic Redevelopment	<input type="checkbox"/> Environmental Restoration
<input type="checkbox"/> Financial Administration	<input type="checkbox"/> Health and Social Services
<input type="checkbox"/> Housing Recovery	<input type="checkbox"/> Infrastructure and Facilities
<input type="checkbox"/> Land Use	<input checked="" type="checkbox"/> Public Outreach

06-Public understanding of redevelopment policies before a disaster

Action Title: Develop a public awareness program focusing on major pre- and post disaster PDRP policies

Implementation Timeframe: Ongoing, no end date

Start Date: 6/1/2010

Responsibility for implementation: Public Outreach TAC, County and City Planning & Growth Management Department, County and Municipal Communications Departments

Technical Advisory Committees:

<input checked="" type="checkbox"/> Economic Redevelopment	<input checked="" type="checkbox"/> Environmental Restoration
<input checked="" type="checkbox"/> Financial Administration	<input checked="" type="checkbox"/> Health and Social Services
<input checked="" type="checkbox"/> Housing Recovery	<input checked="" type="checkbox"/> Infrastructure and Facilities
<input checked="" type="checkbox"/> Land Use	<input checked="" type="checkbox"/> Public Outreach