

Post-Disaster Action: Public Outreach

01-Effective and clear communication to all affected groups

Action Title: Property owner notification program to inform non-resident property owners of damages incurred to their property

Implementation Timeframe: Ongoing, no end date 2nd Year
 Short-term (disaster event - 30 day) 3rd Year - 5th Year
 1st Year (30 days out - 12 months) 5th Year - 10th Year

Responsibility for implementation: Public Outreach TAC; County and Municipal Communications Departments

Technical Advisory Committees: Economic Redevelopment Environmental Restoration
 Financial Administration Health and Social Services
 Housing Recovery Infrastructure and Facilities
 Land Use Public Outreach

Action Title: Ensure essential public outreach materials and public meetings are available for those who do not speak English as a first language and for persons with special needs

Implementation Timeframe: Ongoing, no end date 2nd Year
 Short-term (disaster event - 30 day) 3rd Year - 5th Year
 1st Year (30 days out - 12 months) 5th Year - 10th Year

Responsibility for implementation: County and Municipal Communications Departments; County Community Liaisons; Appropriate community agencies such as Tampa Lighthouse for the Blind, National Federation of Blind, etc.

Technical Advisory Committees: Economic Redevelopment Environmental Restoration
 Financial Administration Health and Social Services
 Housing Recovery Infrastructure and Facilities
 Land Use Public Outreach

Action Title: Establish method to periodically survey media, community organizations, and public during redevelopment to ensure effective and complete communication

Implementation Timeframe: Ongoing, no end date 2nd Year
 Short-term (disaster event - 30 day) 3rd Year - 5th Year
 1st Year (30 days out - 12 months) 5th Year - 10th Year

Responsibility for implementation: County and Municipal Communications Departments; Public Outreach TAC

Technical Advisory Committees: Economic Redevelopment Environmental Restoration
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 Land Use Public Outreach

04-Clear and effective cross-communication among governments (local, state, federal)

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Action Title: Develop plan for regular communication among main government communications representatives during redevelopment to discuss and coordinate on-going issues, campaigns, and messages

Implementation Timeframe: Ongoing, no end date 2nd Year
 Short-term (disaster event - 30 day) 3rd Year - 5th Year
 1st Year (30 days out - 12 months) 5th Year - 10th Year

Responsibility for implementation: ESF 14; County public information representatives; Local government Public Information Officers; Federal and State Public Information Officer staff; Emergency Management Staff

Technical Advisory Committees: Economic Redevelopment Environmental Restoration
 Financial Administration Health and Social Services
 Housing Recovery Infrastructure and Facilities
 Land Use Public Outreach

Action Title: Ensure a central point of distribution of communications during redevelopment phase, such as at a long-term Joint Information Center (JIC)

Implementation Timeframe: Ongoing, no end date 2nd Year
 Short-term (disaster event - 30 day) 3rd Year - 5th Year
 1st Year (30 days out - 12 months) 5th Year - 10th Year

Responsibility for implementation: ESF14; Federal and State Public Information Officer; Emergency Management Staff

Technical Advisory Committees: Economic Redevelopment Environmental Restoration
 Financial Administration Health and Social Services
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 Land Use Public Outreach

05-Opportunity for public participation in recovery decisions

Action Title: Provide regular and accessible opportunities for residents to provide feedback on recovery decisions and activities

Implementation Timeframe: Ongoing, no end date 2nd Year
 Short-term (disaster event - 30 day) 3rd Year - 5th Year
 1st Year (30 days out - 12 months) 5th Year - 10th Year

Responsibility for implementation: Hillsborough County, City of Tampa, Temple Terrace, Plant City, non-profit, volunteer organizations, ESF 14

Technical Advisory Committees: Economic Redevelopment Environmental Restoration
 Financial Administration Health and Social Services
 Housing Recovery Infrastructure and Facilities
 Land Use Public Outreach

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05-Opportunity for public participation in recovery decisions

Action Title: Develop a broad range of methods for permanent, seasonal, and displaced residents to remain informed of redevelopment decisions and activities

Implementation Timeframe: Ongoing, no end date 2nd Year
 Short-term (disaster event - 30 day) 3rd Year - 5th Year
 1st Year (30 days out - 12 months) 5th Year - 10th Year

Responsibility for implementation: County and Municipal Communications Departments; City of Tampa Public Affairs; City of Temple Terrace Public Information Office; City of Plant City; ESF14; Public Outreach TAC

Technical Advisory Committees: Economic Redevelopment Environmental Restoration
 Financial Administration Health and Social Services
 Housing Recovery Infrastructure and Facilities
 Land Use Public Outreach

07-Transparency in recovery decisions and activities

Action Title: Set recovery milestones and develop a system of reporting to the public on the progress of recovery operations

Implementation Timeframe: Ongoing, no end date 2nd Year
 Short-term (disaster event - 30 day) 3rd Year - 5th Year
 1st Year (30 days out - 12 months) 5th Year - 10th Year

Responsibility for implementation: Public Outreach TAC; County Communications Department

Technical Advisory Committees: Economic Redevelopment Environmental Restoration
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 Land Use Public Outreach

Action Title: Determine which documents should be made available to the public through various methods in compliance with the Sunshine Law

Implementation Timeframe: Ongoing, no end date 2nd Year
 Short-term (disaster event - 30 day) 3rd Year - 5th Year
 1st Year (30 days out - 12 months) 5th Year - 10th Year

Responsibility for implementation: Public information staff from local, state and federal agencies; County Attorney.

Technical Advisory Committees: Economic Redevelopment Environmental Restoration
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Action Title: Publicize meetings through a range of methods

Implementation Timeframe: Ongoing, no end date 2nd Year
 Short-term (disaster event - 30 day) 3rd Year - 5th Year
 1st Year (30 days out - 12 months) 5th Year - 10th Year

Responsibility for implementation: Public information staff from local, state and federal agencies; County Attorney.

Technical Advisory Committees: Economic Redevelopment Environmental Restoration
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08-Defense and promotion of area's viability/ability to re-build

Action Title: Regularly publicize successes in the community to return to normal and resume regular services

Implementation Timeframe:

<input type="checkbox"/> Ongoing, no end date	<input checked="" type="checkbox"/> 2nd Year
<input type="checkbox"/> Short-term (disaster event - 30 day	<input checked="" type="checkbox"/> 3rd Year - 5th Year
<input checked="" type="checkbox"/> 1st Year (30 days out - 12 months)	<input checked="" type="checkbox"/> 5th Year - 10th Year

Responsibility for implementation: Public Outreach TAC; County Communication Department

Technical Advisory Committees:

<input type="checkbox"/> Economic Redevelopment	<input type="checkbox"/> Environmental Restoration
<input type="checkbox"/> Financial Administration	<input type="checkbox"/> Health and Social Services
<input type="checkbox"/> Housing Recovery	<input type="checkbox"/> Infrastructure and Facilities
<input type="checkbox"/> Land Use	<input checked="" type="checkbox"/> Public Outreach
