

## U.S. 41 Zoning Overlay District (Apollo Beach and Ruskin) Workshop and Online Survey Results Summary

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On July 19<sup>th</sup>, County staff conducted a workshop with the project Working Committee and interested stakeholders. The workshop focused on consideration and prioritization of issues for the Apollo Beach and Ruskin US 41 Overlay District. Participants were asked to define things that they would like to preserve, create and change along U.S. 41. In addition to the workshop, staff prepared an online survey (available between July 19<sup>th</sup> and August 22<sup>nd</sup>) with the same questions for those community residents and stakeholders that did not have the chance to participate on the July 19<sup>th</sup> Workshop. Results of the online survey were categorized and summarized.

The following pages describe the results of the workshop and the online survey (see headings of the PowerPoint). Only the issues that are within the project scope (the overlay) were considered (look for check marks)

Staff presented these results to Working Committee on August 25<sup>th</sup>. The Committee identified areas for future enhanced regulations to be addressed as part of the overlay

### Subject of Future Enhanced Regulations U.S. 41 Overlay District: Apollo Beach and Ruskin

Subject of Future Enhanced Regulations	Apollo Beach	Ruskin
Building Location, Orientation and Design	▪	▪
Landscaping	▪	▪
Signs	▪	▪
Open Storage	▪	▪
Parking Design		▪
Setbacks	▪	▪
Buffers	▪	▪

The Working Committee also identified that the Ruskin and the Apollo Beach Sections of U.S. 41 have a different character and that should be considered when drafting the recommendations for the overlay. The Ruskin Section works as a Main Street while the Apollo Beach Section works as a Suburban Corridor. The next project meetings will focus on defining these recommendations.

**Workshop and Online Survey Results:  
Preserve, Create and Change  
August 25<sup>th</sup> , 2011**



# Main Questions for the Workshop and the Online Survey

- **Preserve**

- What do you want to maintain, protect, and keep along U.S. Hwy 41 ?

- **Create**

- What do you want to create new along U.S. Hwy 41 ?

- **Change**

- What do you want to transform or change along U.S. Hwy 41?



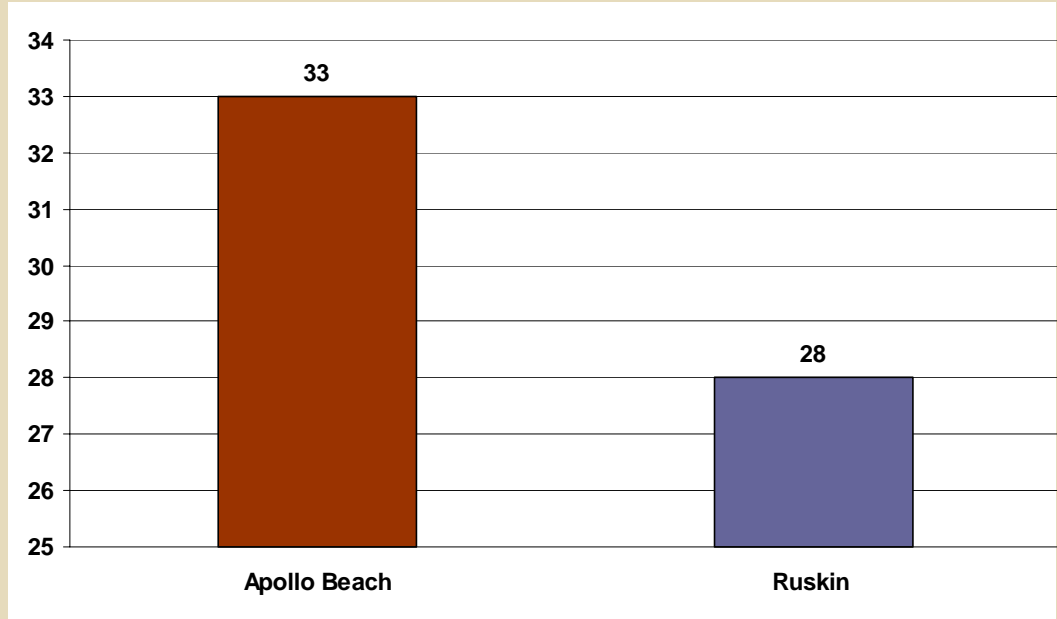
# Online Survey

- **Available from July 19<sup>th</sup> to August 22<sup>nd</sup>**
- **61 surveys**
  - 7 questions.
  - Most questions open ended
  - No statistically valid (sample)
- **Objective: Provide additional input to the Working Committee to validate issues that the U.S. 41 overlay should address**

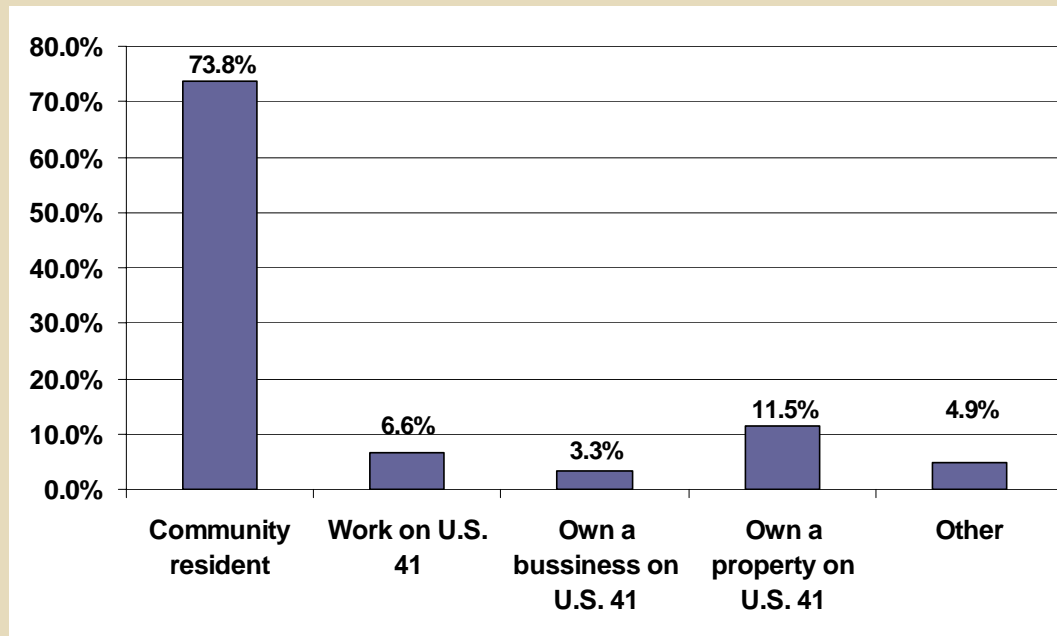


**Please select for  
which section of U.S.  
Hwy 41  
you would like to  
comment**

# Online Survey Results



**Please select what  
best describe you:**





# Apollo Beach (Blue Section)



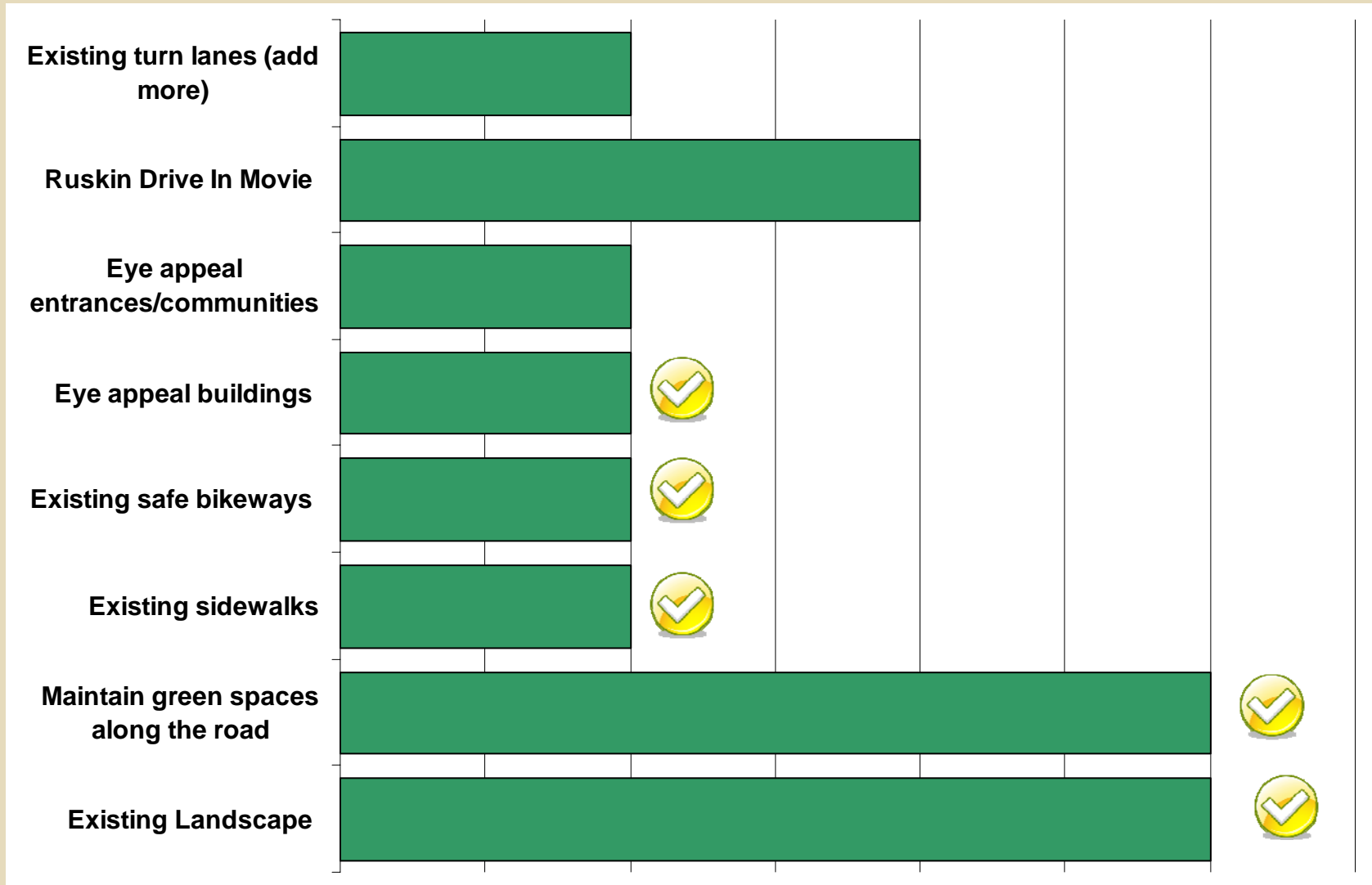


# Apollo Beach: Preserve (Workshop Results)

- **Landscape and water features** 
- **Maintain some of existing Buffers (Mirabay)**
- **Maintain existing landscape medians, turn lanes and median cuts** 
- **Maintain Commercial Clusters and Entertainment clusters**



# Apollo Beach: Preserve (Online Survey Results)



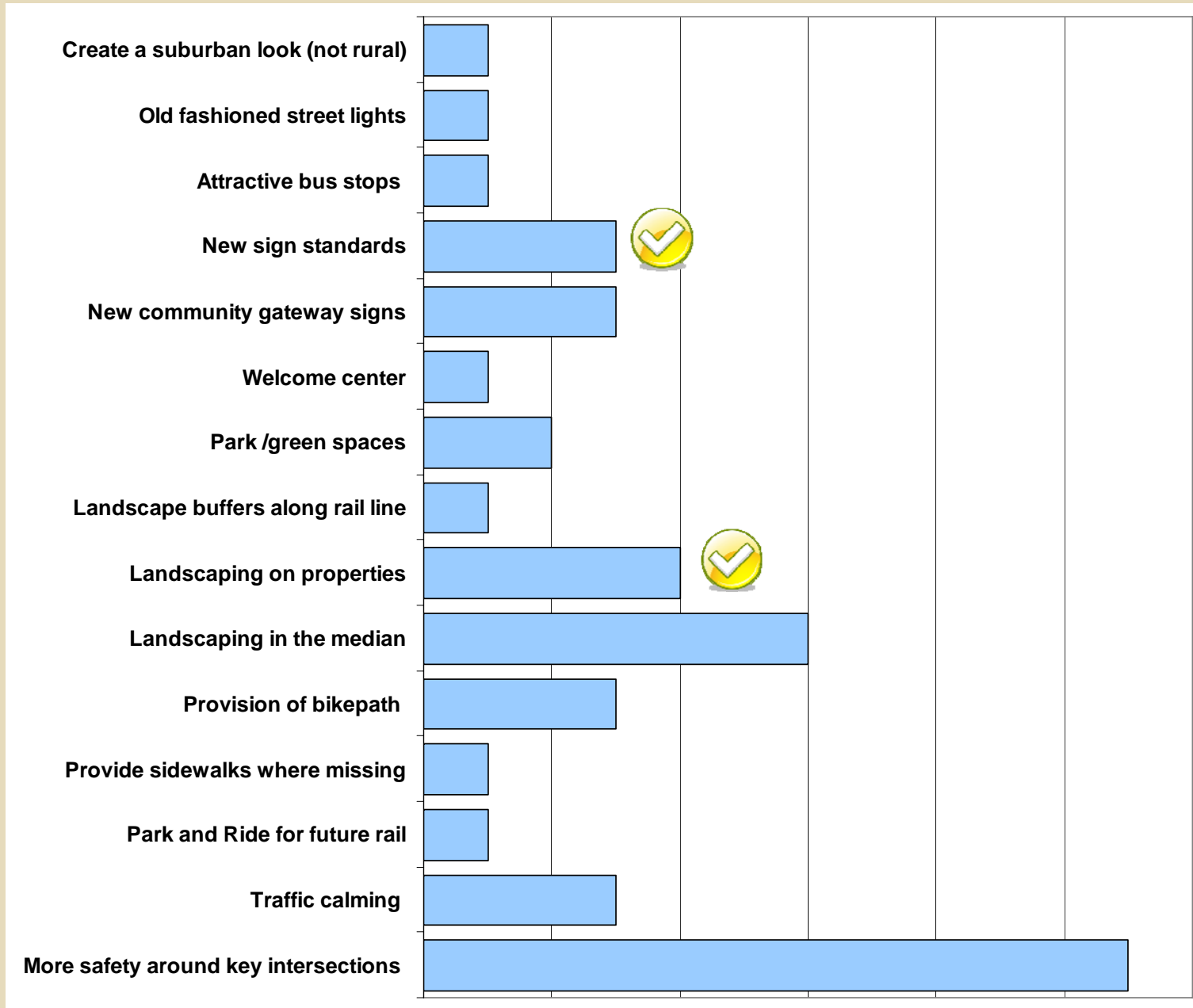


# Apollo Beach: Create (Workshop Results)

- **Park and Ride lot for transit in future**
- **Shaded sidewalks**
- **Landscaped buffer entire length** 
- **New community signs** 





# Apollo Beach: Create (Online Survey Results)



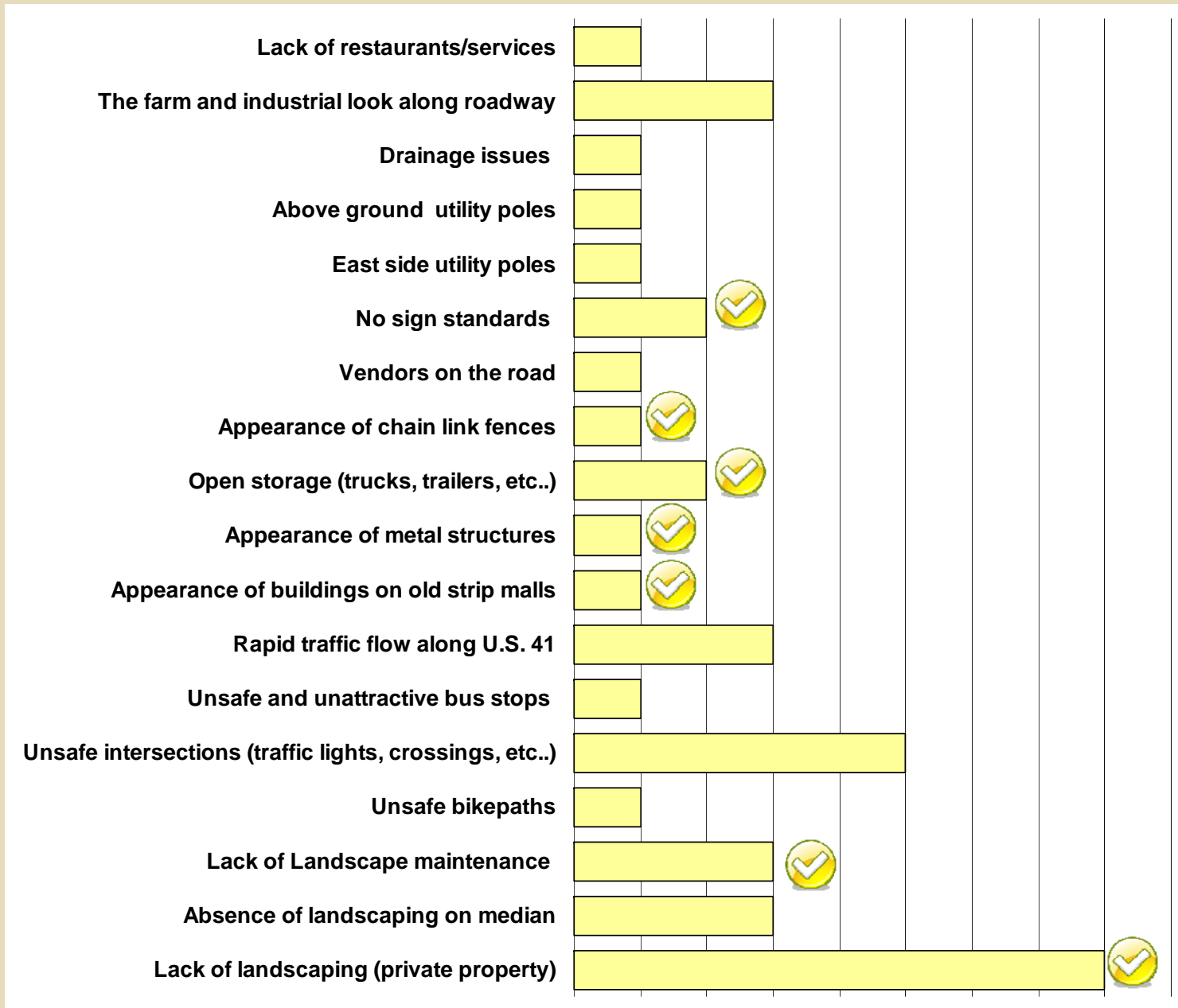


# Apollo Beach: Change (Workshop Results)

- **Safety concerns due to high speed limits**
- **Lack of screening on some business, mobile homes parks, etc.** 
- **Appearance of packing houses** 
- **No shaded and attractive bus stops**



# Apollo Beach: Change (Online Survey Results)





# Apollo Beach

## Issues That Can be Addressed on an Overlay

- **Landscaping**
- **Buffers and setbacks**
- **Fencing**
- **Open storage**
- **Building location, orientation and design**
- **Signs**





# Ruskin (Red Section)



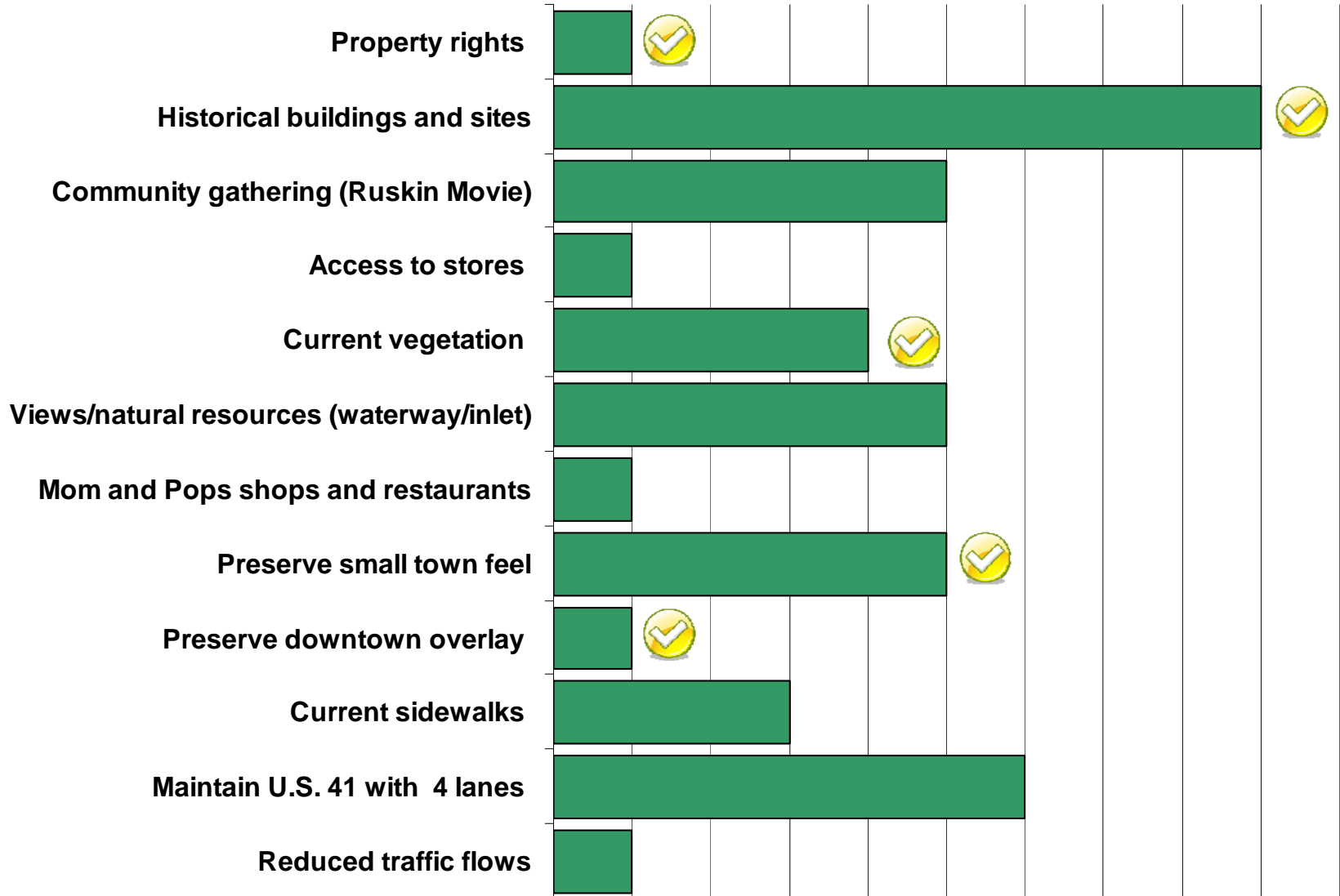


# Ruskin: Preserve (Workshop Results)

- **Uniqueness of Ruskin Buildings** 
- **Current 4 lane R.O.W**
- **Existing green spaces and landscape** 






# Ruskin: Preserve (Online Survey Results)



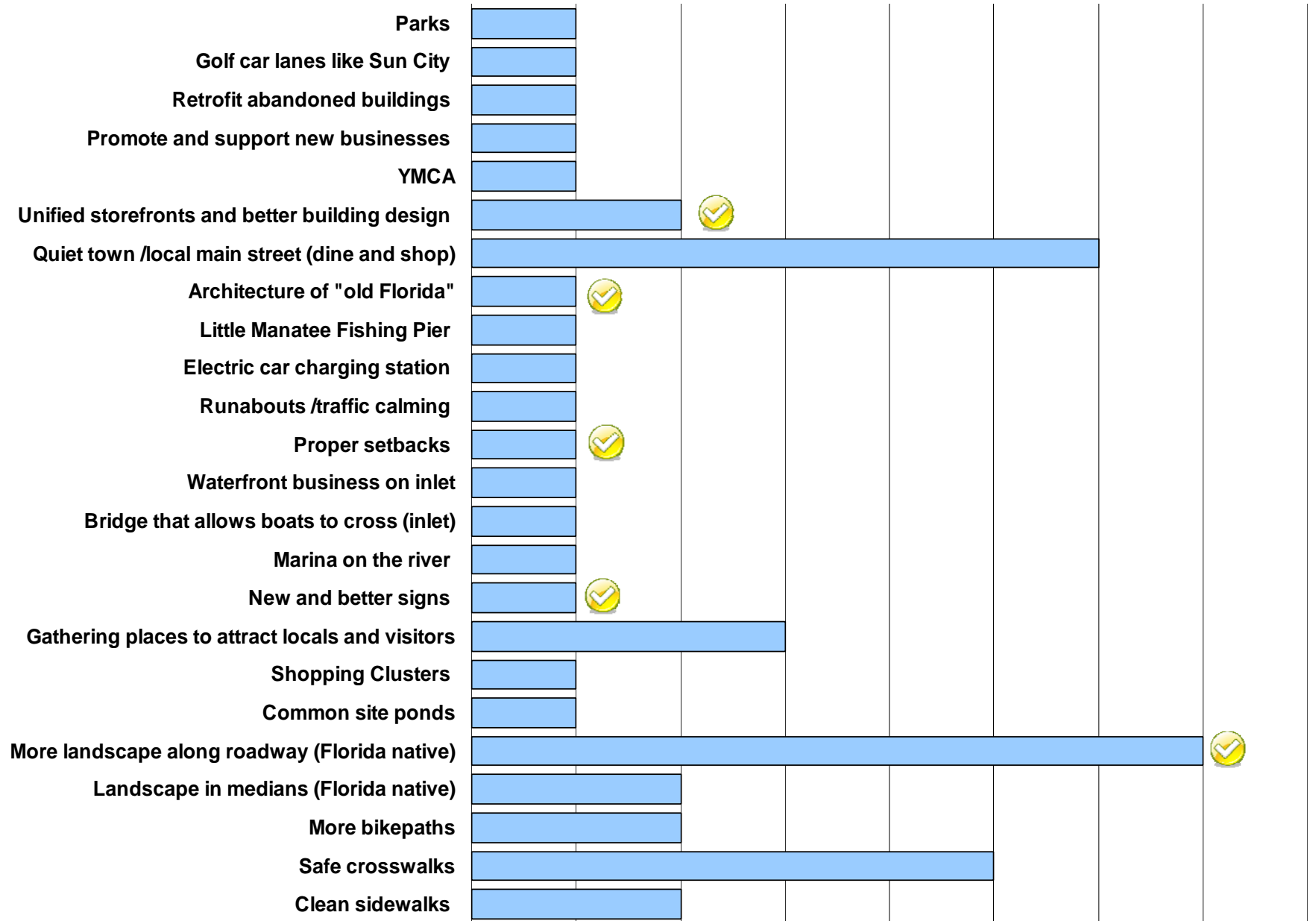


# Ruskin: Create (Workshop Results)

- **Bring more Landscaping** 
- **Better signs** 
- **Better gateways identification**
- **Buildings that blend with community character** 




# Ruskin: Create (Online Survey Results)



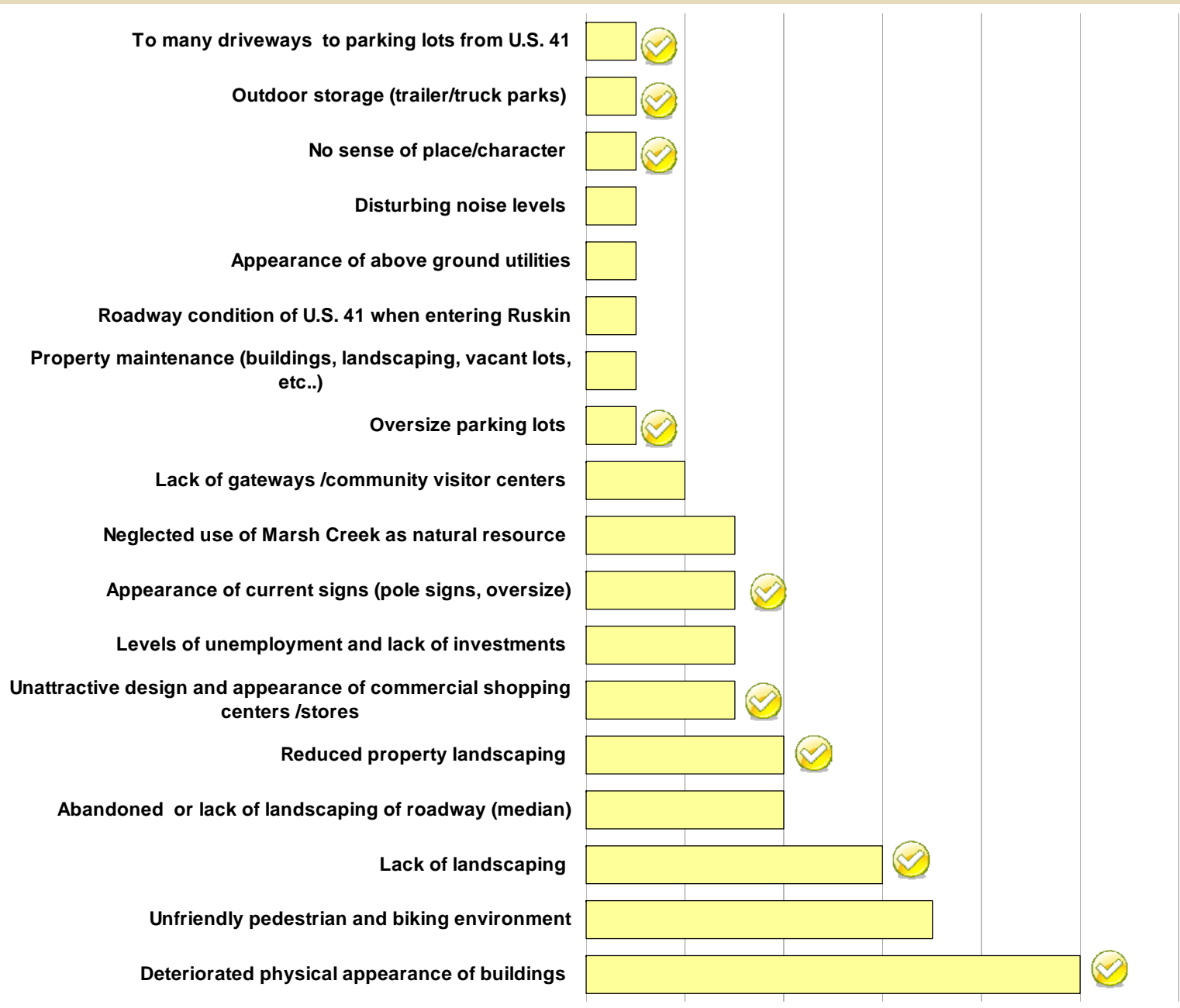


# Ruskin: Change (Workshop Results)

- **Building conditions along the corridor (facades)** 
- **Improve connection North and South Corridor**
- **Current exposed utilities (underground utilities)**



# Ruskin: Change (Online Survey Results)





# Ruskin

## Issues That Can be Addressed In the Overlay

- **Building Design**
- **Landscaping**
- **Signs**
- **Open storage**
- **Parking design**
- **Setbacks and buffers**