



## Visual Preference Survey Workshop

Where: South Shore Regional Library (Ruskin)  
15816 Beth Shields Way, Ruskin, FL 33573  
When: Thursday, September 29, 2011  
Time: 6:00 PM – 8:00 PM



# U.S. HWY. 41 ZONING OVERLAY - YOUR VISION IS NEEDED!

### What is a Visual Preference Survey?

The Visual Preference Survey is one of the tools for the public to provide input on planning and design alternatives and to participate in the formulation of recommendations to create the U.S. Hwy. 41 Zoning Overlay District (Apollo Beach and Ruskin).



### Why should I take the Visual Preference Survey (VPS)?

Your participation in the Visual Preference Survey provides a way for you to influence recommendations for the proposed U.S Hwy. 41 Zoning Overlay District.



### The survey

You will be able to indicate your preference among a series of images that illustrate various designs and planning alternatives for future development along U.S. Hwy. 41. You will be able to rank photos based upon your preference. *Survey results will be displayed instantly thanks to the Audience Response System (ARS).*



### Your opinion counts!

The value of the survey is in the range of opinions, the shared common ground, and the desires expressed by residents, property owners and other stakeholders, giving a sense of what they would like to see as development occurs along U.S. Hwy 41. The objective is to prepare recommendations for future development along U.S. Hwy 41.



*\* Images of this flyer do not reflect a specific vision for development along U.S. 41. They are for illustration purposes of this flyer*

*Renderings source: Urban Advantage, El Cajon, CA*

For more information, please contact Jose Fernandez, Project Manager at [fernandezj@hillsboroughcounty.org](mailto:fernandezj@hillsboroughcounty.org) or 813-307-3435. Project website: <http://www.hillsboroughcounty.org/pgm/zoning/cpiongoing/US41.cfm>