

Recap of the Hillsborough County Diversity Advisory Council (DAC) Meeting September 4, 2019

September 4, 2019 Hillsborough County Diversity Advisory Council meeting was called to order at 6:31 p.m. by Chair Griffith. Members present: Chair Griffith, Matthew Chernesky, Lesem Ramos, Chrissy Taylor, Melissa Braswell, Angela Birdsong, Virgil Perry, Rosalie Smith, Yvette Jones, Nan Park, Norma Henning, Marcia Minutello, Luis Laracuente, and Debbie Crockett.

Members absent: Majid Vasigh (Did not Notify). There was a quorum present.

Staff present: Albert Coleman, EOA/Office of Community Affairs, Eli Rodriguez, Office of Community Affairs

Public Comment: None

Visitors: 1

New Business:

Introduction of New Members: Lesem Ramos, Chrissy Taylor, Norma Henning, Marcia Minutello (returning member), Luis Laracuente, and Debbie Crockett.

Old Business: Approval of May 1, 2019 Meeting Recap: Ms. Smith stated that she did attend the May 1st meeting. A motion was made by Mr. Chernesky to approve the May 1, 2019 Meeting Recap as amended. The motion was seconded by Mr. Perry. ***Motion carried unanimously.***

New Business:

Voting on Vice Chair: Ms. Birdsong nominated Mr. Chernesky. Mr. Chernesky accepted the nomination. The nomination was voted on. ***Motion carried unanimously.***

Updates on Subcommittees: Subcommittees had not met prior to the meeting. No updates at this time. There was discussion on all of the subcommittees.

A motion was made by Ms. Crockett to combine the Communications and Marketing Subcommittees. The motion was seconded by Ms. Braswell. ***Motion carried unanimously.***

Ms. Griffith discussed the event that the diversity event that the Parks Department is having on September 21, 2019. She stated that it would be good for any of the DAC members that are able to attend to go and represent the DAC.

Ms. Minutello spoke regarding the Summit that was held when she was a member to the Council previously.

The subcommittee for One Hillsborough would be the One Hillsborough/Programming to discuss different events that the DAC would have, including something like the Summit.

A motion was made by Ms. Crockett to merge Communications and Marketing to be one subcommittee. The motion was seconded by Ms. Braswell. ***Motion carried unanimously.***

The new subcommittees are as follows:

Strategic Plan

Matthew Chernesky – Chair

Norma Henning

Luis Laracuente

Melissa Braswell

Rosalia Smith

Virgil Perry

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Chair Griffith stated that on September 21st, from 8:00-1:00, there will be a College and Career Expo at Middleton High School.

Chair Griffith went over the vacancies on the DAC and stated to be on the lookout for e-mails that are sent regarding these vacancies on the DAC.

Ms. Rodriguez brought some hurricane guides in Spanish and English for the members to take.

Ms. Jones announced the grand opening of Body by Shenari Fitness in Britton Plaza. It is on September 21st, it is an open house and it is free to attend from 11-1.

Mr. Coleman passed out on of the DAC's recent handouts for all of the members to see what it looks like. This is what is placed on the DAC tables at events. He can print more out. He also brought in the stand-up banner that is taken to the events.

Ms. Crockett questioned whether the DAC has a Facebook page and Chair Griffith responded that that has been a conversation before and that the County does not allow for the Boards and Councils to have a separate social media presence. Ms. Crockett also asked if she could state that she is a new DAC member at the other committees that she is a part of and Chair Griffith stated yes.

Ms. Birdsong asked if the DAC could use Event Bright and Chair Griffith stated yes, but whatever is being posted has to be approved first by the County.

Ms. Jones stated that she post different events and the DAC monthly meetings on Facebook. Mr. Coleman stated that the County's Communications Department has a team that does all of the social media work.

Adjournment: Meeting adjourned at 7:47 p.m.

Next Council meeting is scheduled for Wednesday, October 2, 2019 at 6:30 p.m.