

Employment & Unemployment (Not Seasonally Adjusted)

| Location | Labor Force | Employment | Unemployment Rate (January 2018) | Unemployment Rate (January 2017) |
|---------------------|-------------|-------------|----------------------------------|----------------------------------|
| Hillsborough County | 730,400 | 702,612 | 3.8% | 4.9% |
| Tampa MSA | 1,521,274 | 1,461,450 | 3.9% | 5.1% |
| Florida | 10,136,137 | 9,719,064 | 4.1% | 5.2% |
| United States | 160,037,000 | 152,848,000 | 4.5% | 5.1% |

Tampa MSA consists of Hernando, Hillsborough, Pasco, and Pinellas counties.

Home Sales

In January 2018, Hillsborough County had a total of **1,112** closed sales for single family homes. In January 2017, the total was 1,202 closed sales. That is a 7.5% decrease in closed sales for single family homes.

In January 2018, Hillsborough County had a total of **352** closed sales for townhouses and condos. In January 2017, the total was 356 closed sales. That is a 1.1% decrease in closed sales for townhouses and condos.

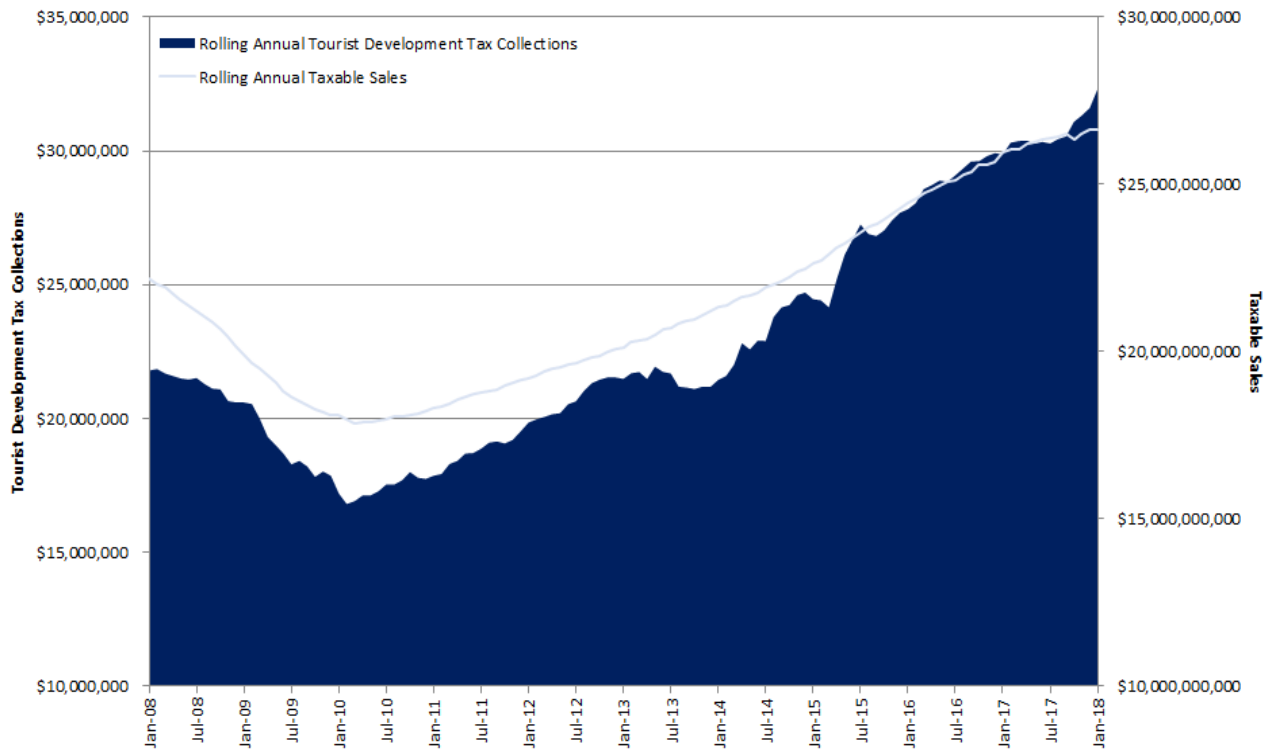
Airport Activity

| Month | Domestic Passengers | International Passengers | Freight Cargo (in tons) | Freight Mail (in tons) |
|-----------------|---------------------|--------------------------|-------------------------|------------------------|
| January 2018 | 1,650,728 | 77,553 | 15,850.3 | 1,313.6 |
| January 2017 | 1,495,300 | 74,081 | 11,388.4 | 707.3 |
| Annual % Change | 10.4% | 4.7% | 39.2% | 85.7% |

Tourist Development Tax Collections

\$2,695,165
Collected in January 2018

35.8%
Collections increase from January 2017



Consumer Price Index (Not Seasonally Adjusted)

| Month | U.S. City Avg. | South Urban Avg., Size Class A |
|-----------------|----------------|--------------------------------|
| January 2018 | 247.861 | 243.431 |
| January 2017 | 242.839 | 238.421 |
| Annual % Change | 2.1% | 2.1% |

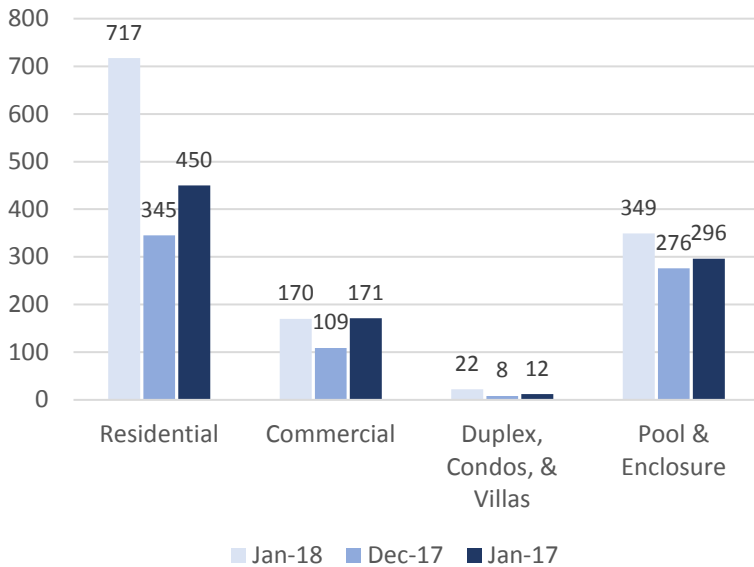
Hillsborough County Gross and Taxable Sales

| Month | Gross Sales | Taxable Sales |
|-----------------|-----------------|-----------------|
| January 2018 | \$8,563,116,822 | \$2,711,955,700 |
| January 2017 | \$8,267,995,565 | \$2,705,915,713 |
| Annual % Change | 3.6% | 0.2% |

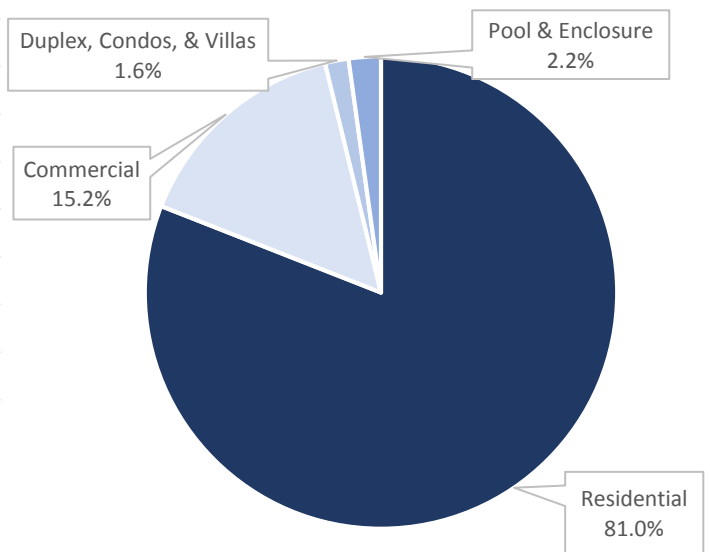
Questions? Feedback? We'd love to hear from you!

Call Hillsborough County Economic Development Department at (813) 272-7232 and ask for a member of the Business Intelligence team.

Permits Issued - January 2018



Permit Values - January 2018



There were **1,258** residential & commercial building permits issued in **January 2018**.
The total value of these permits is **\$379,892,689**. All permits are for unincorporated Hillsborough County.

| Type | Residential | Annual % Change | Commercial | Annual % Change | Duplex, Condos, and Villas | Annual % Change | Pool & Enclosure | Annual % Change |
|---------|---------------|-----------------|--------------|-----------------|----------------------------|-----------------|------------------|-----------------|
| Permits | 717 | 59.3% | 170 | -0.6% | 22 | 83.3% | 349 | 17.9% |
| Value | \$307,563,276 | 97.1% | \$57,853,027 | -12.6% | \$6,117,957 | 90.6% | \$8,358,429 | 65.5% |

Top 5 Kind Code Sales (Gross Sales)

| Industry | January 2018 | Annual % Change |
|---|-----------------|-----------------|
| Wholesale Dealers | \$1,888,573,626 | -1.2% |
| General Merchandise Stores | \$1,228,457,795 | 23.1% |
| Automotive Dealers, Tag Agencies & Tax Collectors | \$756,928,327 | -16.6% |
| Manufacturing | \$510,215,901 | 9.0% |
| Food & Beverage Stores | \$352,069,818 | -1.7% |

Top 5 Kind Code Sales (Taxable Sales)

| Industry | January 2018 | Annual % Change |
|---|---------------|-----------------|
| Automotive Dealers, Tag Agencies & Tax Collectors | \$451,702,669 | -21.8% |
| General Merchandise Stores | \$446,871,610 | 15.8% |
| Restaurants, Lunchrooms, Catering Services | \$270,303,955 | 9.9% |
| Lease or Rental of Commercial Real Property | \$181,738,753 | 4.4% |
| Lumber and Other Building Materials Dealers | \$120,234,580 | 5.4% |

Top 5 Year-over-Year Growth (Gross Sales)Ⓞ

| Industry | January 2018 | Annual % Change |
|--|---------------|-----------------|
| Horse, Cattle & Pet Dealers | \$27,213,524 | 148.5% |
| Packaging Materials, Paper, Box, Bag Dealers | \$14,137,541 | 61.9% |
| Scrap Metal, Junk Yards, Salvaged Material | \$58,725,881 | 60.4% |
| Bakeries | \$10,282,515 | 53.7% |
| Veterinary Services | \$110,808,380 | 49.4% |

Top 5 Year-over-Year Growth (Taxable Sales)Ⓞ

| Industry | January 2018 | Annual % Change |
|---|--------------|-----------------|
| Admissions, Amusement & Recreation Services | \$97,673,101 | 28.5% |
| Farm Implements & Equipment Suppliers | \$13,881,083 | 28.3% |
| Building Contractors | \$15,320,099 | 25.5% |
| Industrial Machinery | \$18,571,092 | 17.6% |
| Hotel/Motel Accommodations | \$64,485,147 | 16.8% |

ⓄFor kind codes with more than \$10 million in sales for the month.