

# January 2021 – Economic Indicators Report

Hillsborough County Economic Development Department – Business Intelligence  
[HCFLGov.net/EconDev](http://HCFLGov.net/EconDev)

## Employment & Unemployment (Not Seasonally Adjusted)

Location	Labor Force	Employment	Unemployment Rate (January 2021)	Unemployment Rate (January 2020)
Hillsborough County	759,892	725,631	4.50%	3.00%
Tampa MSA	1,556,875	1,487,002	4.50%	3.10%
Florida	10,104,000	9,567,000	5.30%	3.00%
United States	160,008,000	149,522,000	6.60%	4.00%

Tampa MSA consists of Hernando, Hillsborough, Pasco, and Pinellas counties.

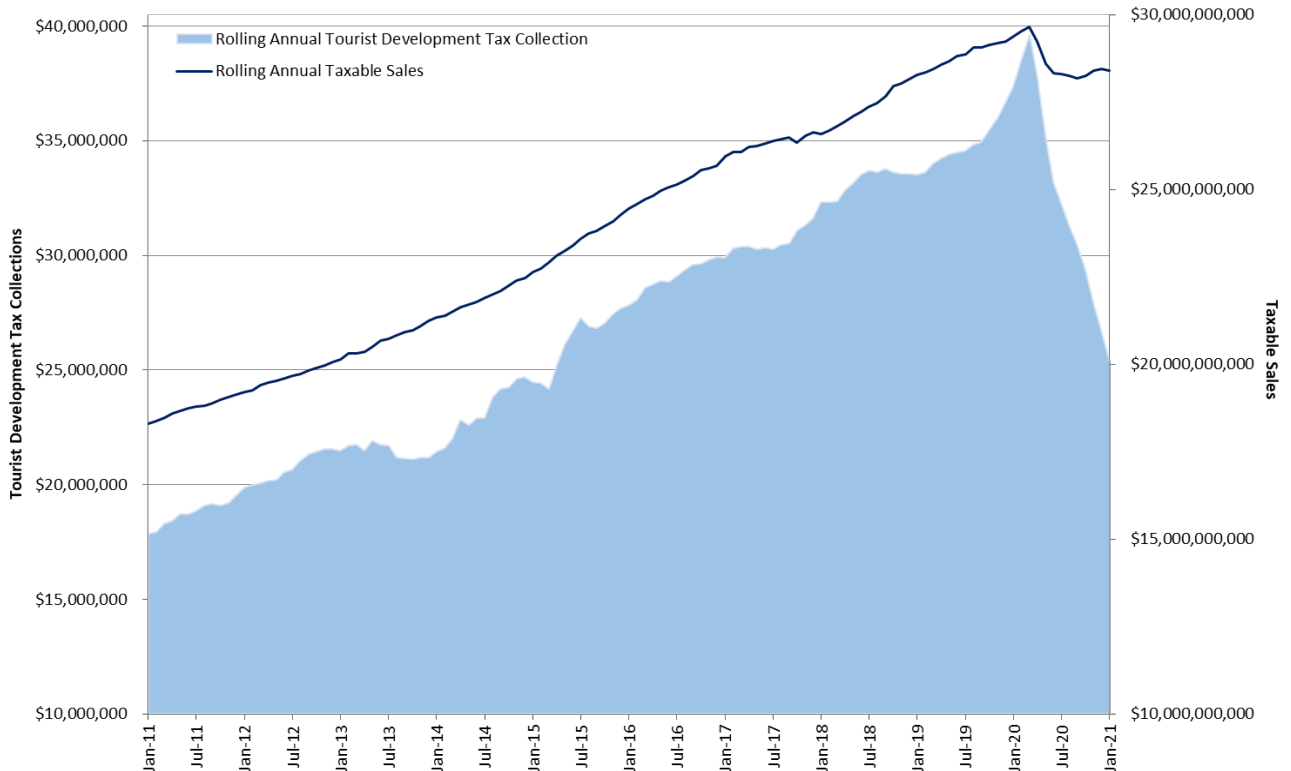
### Home Sales

In January 2021, Hillsborough County had a total of **1,415** closed sales for single family homes. In January 2020, the total was 1,248 closed sales. That is a 13.4% increase in closed sales for single family homes.

In January 2021, Hillsborough County had a total of **471** closed sales for townhouses and condos. In January 2020, the total was 365 closed sales. That is a 29.0% increase in closed sales for townhouses and condos.

## Airport Activity

Month	Domestic Passengers	International Passengers	Freight Cargo (in tons)	Freight Mail (in tons)
January 2021	869,568	8,548	19,569	1,242
January 2020	1,803,466	97,980	19,908	1,105
Annual % Change	-51.8%	-91.3%	-1.7%	12.4%



### Tourist Development Tax Collections

**\$1,802,470**  
Collected in  
January 2021

**-46.7%**  
Collections decrease  
from January 2020

## Consumer Price Index (Not Seasonally Adjusted)

Month	U.S. City Avg.	South Urban Avg., Size Class A
January 2021	261.58	256.38
January 2020	257.97	252.65
Annual % Change	1.4%	1.5%

## Hillsborough County Gross and Taxable Sales

Month	Gross Sales	Taxable Sales
January 2021	\$8,821,969,089	\$2,871,564,611
January 2020	\$8,702,170,242	\$2,912,330,224
Annual % Change	1.4%	1.4%

Questions? Feedback? We'd love to hear from you!

Call Hillsborough County Economic Development Department at (813) 272-7232 and ask for a member of the Business Intelligence team.

**Top 5 Kind Code Sales (Gross Sales)**

Industry	January 2021	Annual % Change
Wholesale Dealers	\$1,828,628,910	-2.0%
General Miscellaneous Merchandise Stores	\$974,709,517	-4.8%
Automotive Dealers (Sale & Lease). Tag Agencies & Tax	\$845,716,846	-2.3%
Manufacturing	\$544,533,970	19.6%
Medical, Dental, Surgical, Optical & Related Professional	\$446,673,487	7.2%

**Top 5 Kind Code Sales (Taxable Sales)**

Industry	January 2021	Annual % Change
Automotive Dealers (Sale & Lease). Tag Agencies & Tax	\$546,867,399	9.3%
General Miscellaneous Merchandise Stores	\$376,626,385	-16.9%
Restaurants, Lunchrooms, Catering Services	\$260,594,645	-10.8%
Lease or Rental of Commercial Real Property	\$231,018,782	1.3%
Wholesale Dealers	\$148,031,238	16.1%

**Top 5 Year-over-Year Growth (Gross Sales)①**

Industry	January 2021	Annual % Change
Schools, Colleges & Educational Services	\$13,012,579	232.1%
Veterinary Services	\$113,125,113	113.5%
Nurseries, Landscapes, Tree Experts	\$120,157,045	73.6%
Paint, Wallpaper & Hardware Dealers	\$46,785,845	45.3%
Packaging Materials, Paper, Box, Bag Dealers	\$16,408,164	42.2%

**Top 5 Year-over-Year Growth (Taxable Sales)①**

Industry	January 2021	Annual % Change
Scrap Metal, Junk Yards, Salvaged Material	\$22,928,114	69.4%
Other Professional Services	\$22,460,038	61.9%
Radio, Television, Consumer Electronics, Computers, Music	\$95,569,994	36.2%
Building Contractors	\$18,632,472	27.0%
Home Furniture, Furnishings & Equipment	\$77,550,726	19.4%

①For kind codes with more than \$10 million in sales for the month.

**All data is for January 2021 and Hillsborough County only, unless otherwise indicated.**

Sources: Bureau of Labor Statistics, Greater Tampa Association of Realtors, Tampa International Airport, U.S. Census Bureau, Florida Department of Revenue.