

Self-employment Workshop Program



Self-employment is booming, but do you know how to start and run your own small business successfully and legally? Learn how to become your own boss by joining the no-cost Self-employment Workshop Program.

This program is designed to provide entrepreneur and small business training to lower-income individuals who want to become self-employed. Participants will receive in-depth business training and a dedicated professional small business consultant to help them along the way.

Get Started

**No-cost. Application required.
Space is limited.**

Applicants must provide evidence (Ex: paystub, tax return, or other approved documentation) that their household income does not exceed the following income guidelines:

Maximum qualifying annual income for calendar year 2022 based on family size:

1 - \$33,975	3 - \$46,060
2 - \$36,620	4 - \$55,500

- Be inspired and engaged in the fundamentals of entrepreneurial thinking
- Identify and prepare for potential challenges before you invest your money, time, and resources
- Examine the key aspects of your future business including finance, marketing, and operations
- Identify key trends and factors that can affect your success or threaten your livelihood
- Understand the importance of knowing your competition, target market, and industry
- Ask tough questions that challenge your assumptions
- Understand what it takes to start and grow a small business
- Complete a draft business plan that will serve as a roadmap for operating your business

Schedule for Fall 2022:

- **Small Business Idea Camp** – starting Sept. 7 (eight-part series)
- **Banking and Financing** – Oct. 10
- **Marketing 101** – Oct. 12
- **Bookkeeping Basics** – Oct. 17
- **Starting Your Business** – Oct. 20
- **Understanding Personal and Business Credit** – Oct. 26
- **Business Plan Series** – Oct. 24 to Nov. 28 (six-part series)
- **Graduation** – Dec. 9

Accepting applications until
August 19, 2022.

For more information and to apply, visit [HCFLGov.net/FSBDC](https://www.HCFLGov.net/FSBDC) or call (813) 204-9267.