A COMPREHENSIVE MOBILITY PROPOSAL
A Transformational Moment in Hillsborough County

• Job growth is the strongest in the State.
• The business sector is recovering.
• Our healthcare and technology sectors have the potential to become world class engines of innovation and business generation.
• We boast high caliber schools and universities.
• We’ve begun to tackle and solve difficult social issues like homelessness.
• AND, we are redeveloping blighted and poverty-stricken pockets of the community.
A Shared Community Vision

- Sustainable economic prosperity.
- Quality of life that makes living here special.
- Vibrant business centers and communities connected by modern, efficient, affordable multi-modal transportation options.
- Sustainable, higher-wage job creation.
- Safe, attractive and livable communities for workers.
- Students graduating with marketable skills and incentives to employ those skills here.
- Mobility for seniors and others who need it to maintain their freedom, and their health.
Realizing the Vision

- **Making strategic transportation investment decisions**: today.
- **Creating a Transportation Plan**: together, as a community.
- **Connecting communities and job centers**: efficiently and effectively moving people and products.
- **Getting us moving again**: breaking the traffic logjams that threaten our jobs and our future.
- **Fixing what’s broken**: from roads that are in bad shape or need repaving, to bridges in disrepair.
- **Justifying every tax dollar being asked for**: and, being accountable for how it’s spent.
- **Increasing personal safety**: from streets and highways, to crosswalks and bike lanes.
So far . . .

- There is a menu of mobility options for the community’s consideration:
  - these options, like the county itself, are many and varied.

- These mobility options:
  - connect communities and job centers
  - ensure the continued competitive advantage of our business centers and of Tampa International Airport, our Port and the Greater USF area
  - lead to more jobs and prosperity for everyone
  - strike a balance both geographically and by type of service.

- The next step: complete a *Hillsborough Plan for Transportation*.
  - the people of Hillsborough must weigh-in
  - we must complete our due diligence
  - and, examine all sources of funding beyond Hillsborough.
Our community’s principle job centers are projected to host 370,000 jobs by the year 2040.
A Fixed Guideway Transit System

- Early investment in fixed guideway transit system improvements will build ridership:
  - giving us time to develop a long-term transit and land use strategy that supports rail and other fixed guideway options.
  - AND, making us competitive for State and federal investments.

- Expansion and enhancement of our Metro Rapid bus service along with new Express/Bus Rapid Transit service:
  - Will provide lower cost service sooner and will relieve traffic congestion.
Downtown Tampa to Westshore is one of the largest commercial districts in the Southeast United States with 170,000 jobs.
$515 to $1,500 million
$835 to $1,500 million
DALE MABRY HWY.
$630 to $1,100 million

Express Toll Lane
Premium Transit
Potential Extension
Intermodal Center
People Mover

FIXED GUIDEWAYS
Local Routes
Express Routes
Metro Rapid
Park-n-Ride Lots
Flex Zones

*Based on 10 Year Plan

CURRENT TRANSIT DEVELOPMENT PLAN

Capital
$145 million

Operating*
$670 million

*Based on 10 Year Plan
FUTURE TRANSIT DEVELOPMENT PLAN

- Local Routes
- Express Routes
- Metro Rapid
- Park-n-Ride Lots
- Flex Zones

*Based on 10 Year Plan
THE TRANSIT PROPOSAL

- Local Routes
- Express Routes
- Metro Rapid
- Park-n-Ride Lots
- Flex Zones

Potential Extension
- Intermodal Center
- Premium Transit
- Express Toll Lane
- Water Ferry
- People Mover
- Flex Zones
Non-transit Needs

- Addressing a number of non-transit needs will create safe, attractive and livable communities for workers. These needs include:
  - A $750 million backlog of road repaving needs and sidewalk safety projects that span the county.
  - Bicycle and pedestrian trails
  - And, much needed intersection and roadway improvements that would add capacity to an overstressed and clogged system.
Funding Considerations

- Funding we currently have has been put to good use... but, it is limited and insufficient to take care of backlogged projects and to meet future transportation needs.

- Per capita cost of government has declined 20% since 2007:
  - Of the $1.8 billion county cash budget, nearly 2/3 is for public safety, and water/sewer/solid waste utilities.
  - Remaining budget of $600 million funds essential services, parks & recreation, human services and administration.
  - Further budget cuts = cuts in service to residents.
• So far, fifty percent or $450 million of the Community Investment Tax has paid for transportation projects;
• About 43% - $140 million – of the remaining CIT will go to transportation before it expires.
• Many essential public safety projects, water and sewer services, parks and libraries will also have been built with the CIT before it expires.
• But, no additional CIT capacity remains.
Gas taxes are a declining revenue source, and they are committed to maintaining existing roads, sidewalks, intersections and bridges.
1-cent sales tax is projected to generate $6.1 billion over 30 years.
Less than 50 cents/day
TRANSPORTATION MATTERS TO YOU
The Value Proposition

Public transportation creates jobs

- Every $1 billion invested in public transportation capital and operations creates and supports an average of 36,000 jobs.

- These 36,000 jobs result in roughly $3.6 billion in business sales and generate nearly $500 million in federal, state, and local tax revenues.

- Public transportation is a $55 billion industry that employs more than 400,000 people.

- 76 percent of public funding for transit is spent creating and supporting hundreds of thousands of private sector jobs.

Public transportation benefits families and businesses

- For every $1 invested in public transportation, $4 is generated in economic returns.

- Every $10 million in capital investment in public transportation can return up to $30 million in business sales alone.

- An individual can achieve an average annual savings of more than $10,000 by taking public transportation instead of driving and by living with one less car.

Public transportation gets individuals where they need to go

- The American public supports increased funding for public transportation. Even as the economy slowed, 77 percent of all transit-related ballot initiatives passed throughout the country in 2010.

- Beyond the economic benefits, by investing now in public transportation we can also reduce our dependence on oil, protect our environment, and enhance our quality of life.

- The average household spends 16 cents of every dollar on transportation, and 94% of this goes to buying, maintaining, and operating cars, the largest expenditure after housing.

- Americans living in areas served by public transportation save 865 million hours in travel time and 450 million gallons of fuel annually in congestion reduction alone.

- A single commuter switching his or her commute to public transportation can reduce a household’s carbon emissions by 10%, or up to 30% if he or she eliminates a second car. When compared to other household actions that limit CO2, taking public transportation can be 10 times greater in reducing this harmful greenhouse gas.

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http://www.apta.com/mediacenterbenefits/Pages/FactSheet.aspx
Next Steps
Phase 1 Public Outreach

- Reaching out to communities and groups throughout the County to draft a plan . . .
  - Using town halls, tele-town halls, homeowners association meetings, business chamber meetings,
  - soliciting ideas from the public by way of our webpage and social media.

- A plan grounded in sound policy and sound engineering, and openness to many points of view.
For More Information Visit Our Website at:
www.hillsboroughcounty.org/TED