Transportation for Economic Development
Draft Brochure Content
Hillsborough County, Florida

Introduction:
- In the next 25 years, more than 1.8 million people will call Hillsborough County home
- Our current transportation system is struggling to keep up with current demands
- Current financial resources are already committed and it is difficult to keep pace with maintenance demands
- In order to compete with other communities of our size, we need to invest in transportation and mobility solutions that encourage a vibrant quality of life.

Goals:
Reduce commute times
Improve safety
Provide better choices
Connect people to jobs

Proposal:
We have developed a plan to provide transportation solutions that offer different alternatives for residents and visitors in our community to connect to where they want to go. The solutions provide options that are balanced between transit and non-transit choices. Choices that improve safety and offer reliable, consistent service, thus allowing you to decide whether you walk, bike, drive or take transit.

By 2040, the Westshore, Downtown, Brandon and USF areas are projected to host more than 370,000 jobs. Connecting these economic anchors, along with Tampa International Airport, enhances access to commerce and tourism as well as provides opportunities for residents to enjoy an improved quality of life.

Examples of proposed projects and expected costs:
To be an attractive competitive community, transit solutions must be integrated with our roadway system. The system must include safe and accessible sidewalks, trails, bike facilities, and convenient park-n-ride locations. Sidewalks and bike lanes are key components of our transportation network allowing for safe and convenient ways to access local businesses, schools and other nearby destinations.

While we think of trails as recreational assets that enrich our community, integrating them into the overall transportation network facilitates connections to neighborhoods, parks, and bus stops.

Road widening projects will incorporate complete street features such as sidewalks, bike lanes, and streetscapes.
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We also have an opportunity to address our immediate repaving needs in neighborhoods and subdivisions as well as our unfunded repaving backlog. Repaving our roadways on a regular schedule protects them from deterioration and more costly repairs.

(Draft Comprehensive Mobility Proposal Map)

The next step is we reach out to you to review the projects, validate the needs, identify priorities, and continue to shape the mobility plan for our community.

For more information, visit: www.hillsboroughcounty.org/TED